



School Signage and Appearance Products For Over 15 Years!

DesconInc.com 877-337-2661



Create a Vibrant School!



RESPONSIBILITY
RESPONSABILIDAD

HONESTY
HONESTIDAD

Promote High Expectations

CLASS JUNIORS 2017

Show Academic Performance

COLLEGE CREDITS	GRADUATION STATUS	TESTING DATA
[Table]	[Table]	[Table]

Raise School Spirit





Memo:

A *Vibrant* School is Important!

Attention, School Leaders!

Take a moment to think about your school atmosphere. Do you strive to make it vibrant? Have you invested in your school appearance?

Why a vibrant school is important:

- Building **appearance** makes a statement and **sets expectations**.
- Your **community wants** schools to look **vibrant** and professional.
- A vibrant atmosphere **gets students excited**.
- Professional appearance **increases student respect** of school.

descon signage products help make schools *Vibrant*

- We've been serving schools for over 15 years.
- Our primary customers are schools – we know what you need!
- We make great products, highest-quality materials, designed for years of school use.
- You will be amazed at our service.
- These are the best school visual products you can buy!

Don't overlook your school atmosphere any longer!

We look forward to serving you.

Sincerely,

Michael
Michael R. Young
President



CATALOG TABLE OF PRODUCTS

CHARACTER *Values* 2-5

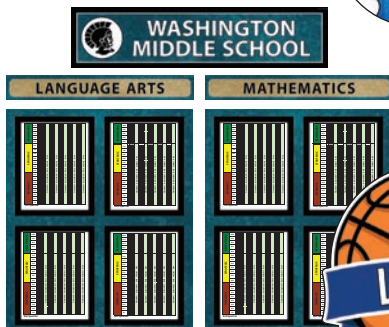
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BUILDING &
classrooms 12-15

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Some products you will find inside:



BANNERS

The best quality banner you can buy. Always visible and will last for years.

NEW BANNER STYLES


Descon exclusive! *FREE* style choices to fit your school's look.

DATA BOARDS

Display academic performance publicly with professionalism.

ATHLETIC PRODUCTS

Personalized tools to honor your athletes' contributions.

Questions? Contact Us Today! 877-337-2661 • sales@DesconInc.com • www.DesconInc.com 

CHARACTER Values

Character Word Banners

A professional approach to values education

- > Emphasize the values important to your school
- > Always visible, double-sided view for hallways
- > Built with schools in mind to last for years
- > Best quality banner you can buy!



DESIGNER SERIES – Choose text, (2) colors, background style.

<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
style	text	color	logo

Customize
*Setup fee may apply (p.25)



INSTALLATION: Descon Banners come standard with clear rails and (3) hangers.

Wedge w/ Logo, Trim

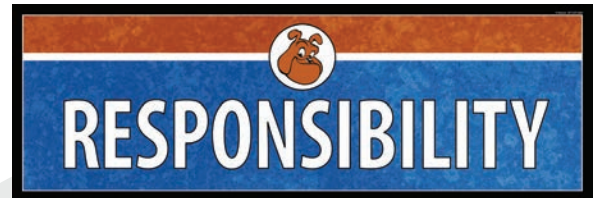
36" x 12" | (DBDW02)

INDOOR USE ONLY

Flame Resistance (NFPA-701)
Technical Data Sheets available.

HONESTY
HONESTIDAD

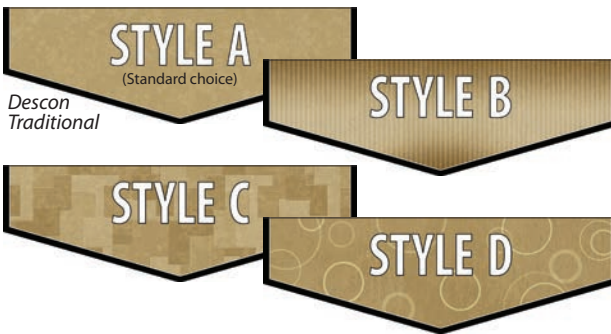
Bilingual Wedge w/ Trim | 36" x 14" | (DBSDW02)
(Word/phrase translations provided by customer)



Rectangle w/ Logo, Trim | 36" x 12" | (DBR02)

NEW! YOUR CHOICE OF BACKGROUNDS!

(Style A will be used if no choice is specified with order.)



BASIC SERIES – Choose text, UPPER or sentence case, color(s); ONLY Style A background and white text available.

<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
style	text	color	logo

Customize

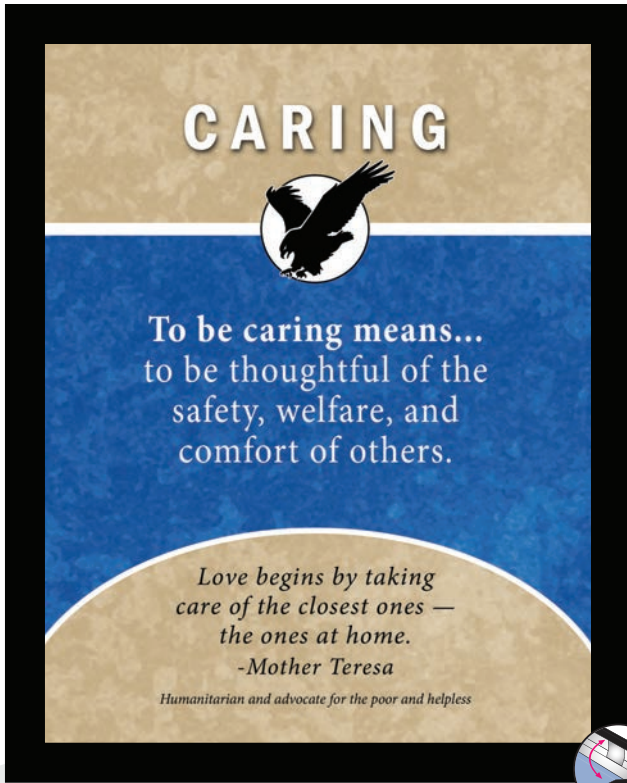


Wedge w/ Trim | 36" x 12" | (BDWC02-T) (BDW02-T)
Capitalized Sentence Case



Wedge | 36" x 12" | (BDWC02) (BDW02)
Capitalized Sentence Case

CHARACTER Values



22" x 28" -Caring; Shown with **descon FlipFrame**



Customize

*Setup fee may apply (p.25)

Defining Character Wall Art

- > Display your behavior expectations
- > Provide education about your school values
- > These colorful reminders provide impact to empty wall space

Image Only:

(CV-2822-"word")

Image and FlipFrame (FA-FF):

(CV-2822-FF-"word")

Custom Image Only:

(CVCU-2822) Provide Custom Message and Quotation

Custom Image and FlipFrame (FA-FF):

(CVCU-2822-FF) Provide Custom Message and Quotation

Group images permanently

in one central hallway OR...



Use images in FlipFrames for easy rotation throughout the school year.



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CHARACTER Values

Phrase Banners

The best way to promote themes, guidelines, and spirit!

- > Make positive messages always visible to students
- > Add bright color in dull hallways — easy to hang
- > One-time investment to last for years
- > Best quality banner you can buy!



DESIGNER SERIES – Choose text, (2) colors, background style.

<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
style	text	color	logo

Customize
*Setup fee may apply (p.25)



INSTALLATION: Descon Banners come standard with clear rails and (3) hangers.

Wedge w/ Logo, Trim

36" x 12" | (DBDW02)

INDOOR USE ONLY

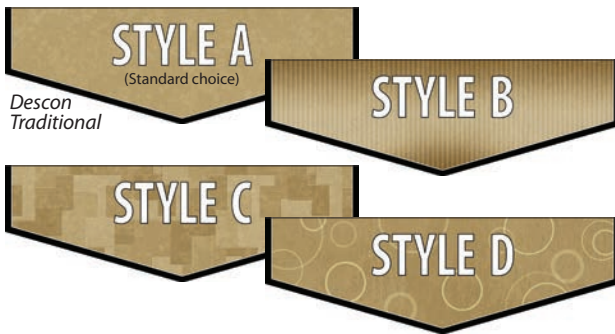
Flame Resistance (NFPA-701)
Technical Data Sheets available.



Double-Line Wedge w/ Trim | 36" x 14" | (DBPDW02-PH)

NEW! YOUR CHOICE OF BACKGROUNDS!

(Style A will be used if no choice is specified with order.)



Rectangle w/ Trim | 36" x 12" | (DBR02)

BASIC SERIES – Choose text, UPPER or sentence case, color(s); ONLY Style A background and white text available.

<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
style	text	color	logo

Customize

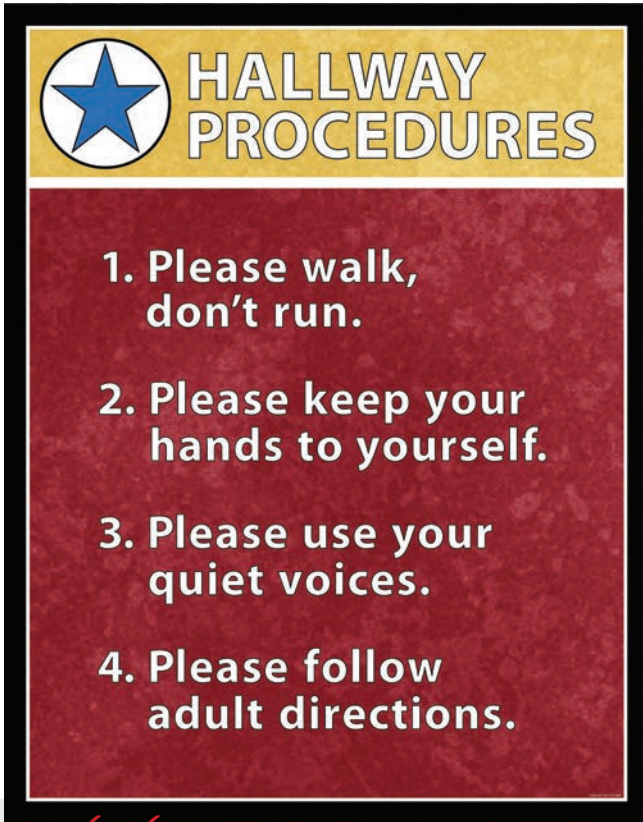


Wedge w/ Trim | 36" x 12" | (BDWC02-T) (BDW02-T)
Capitalized Sentence Case



Wedge | 36" x 12" | (BDWC02) (BDW02)
Capitalized Sentence Case

CHARACTER Values



-Hall



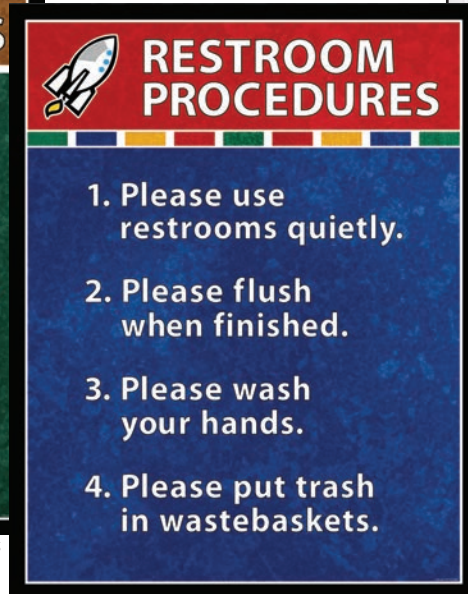
Customize

*Setup fee may apply (p.25)

FREE Color Band Option
Great for Elementaries!



-Café



-Restroom

Procedure Boards

Raise expectations in your school

- > Boldly display school behaviors
- > Communicate professionally, without tape
- > CUSTOMIZE to your school colors and mascot

22" x 28" | Board as shown
(PB-"word"-V)

CUSTOMIZE with your procedures: +\$35 one-time fee per procedure
(CUPB + PB-Layout)



Use for these other scenarios:

- ✓ Classroom Expectations
- ✓ Anti-Bullying Policy
- ✓ Media Center
- ✓ Gym/Assembly
- ✓ Auditorium
- ✓ Attendance/Visitor
- ✓ Bus Arrival/Dismissal
- ✓ Afterschool Program

Custom sizes can be made — **Call today!**

NO MORE TAPE!

A MUST-HAVE for SCHOOLS:

EZ-Displays

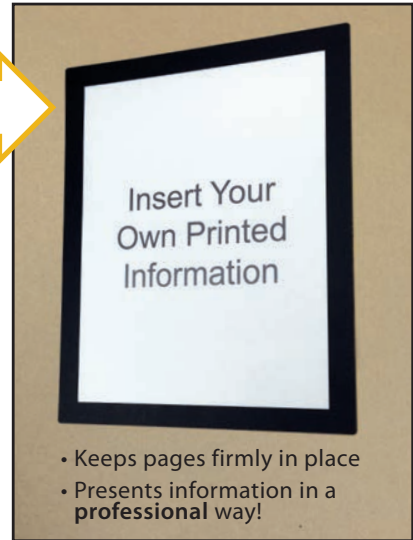
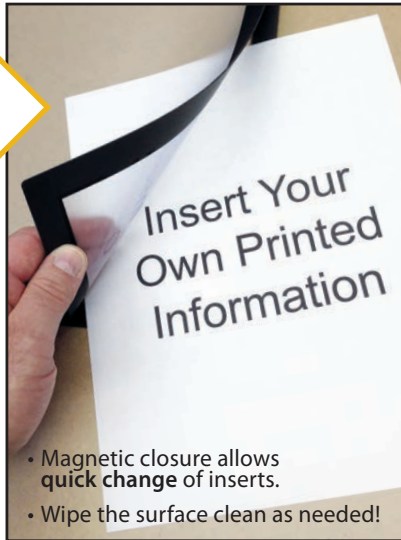
10" x 12-1/2" | ea (EZ-DH) Quantity pricing available

Magnetic-Seal MULTI-PURPOSE HOLDERS
Use *anywhere* you post 8-1/2" x 11" Documents:

- > Event Postings
- > Classroom Policies
- > Evacuation Routes
- > School Visitor Info
- > Staff Notices/Announcements
- > Concession Stand/Bookstore/Ticket Office

EZ-Displays will solve all your posting problems – EVERYWHERE!

BENEFITS:



EZ-Displays with Title Strips

ea (EZ-DH-Title)
Minimum order of 10, mix and match

Suggested Titles:

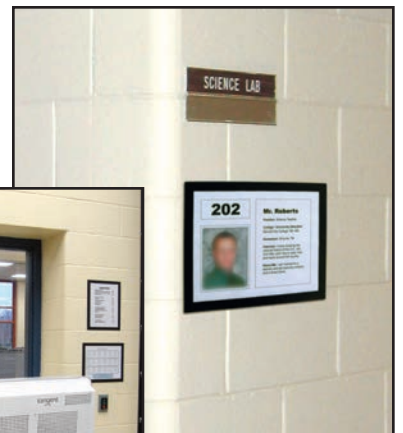
- "EMERGENCY PLAN"
- "ANNOUNCEMENTS"
- "TEACHER INFO"
- "READING LIST"
- "SCHEDULE"
- "PRICES"



Customize



Mount EZ-Displays Directly On Your Walls!

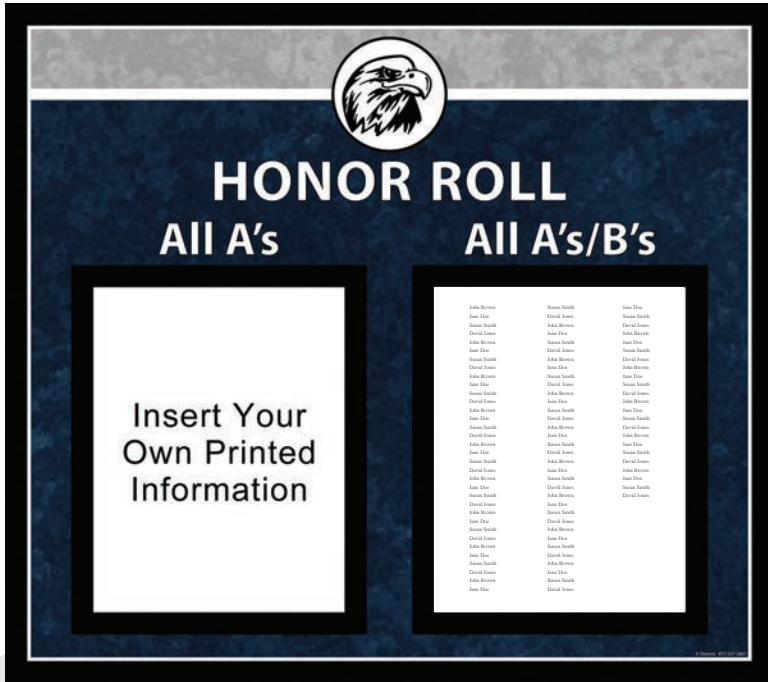


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Recognition Boards

Spotlight their achievement

- > Display lists, photos, or charts professionally
- > Strong, durable, long-lasting signs
- > Made to your needs, portrait or landscape formats



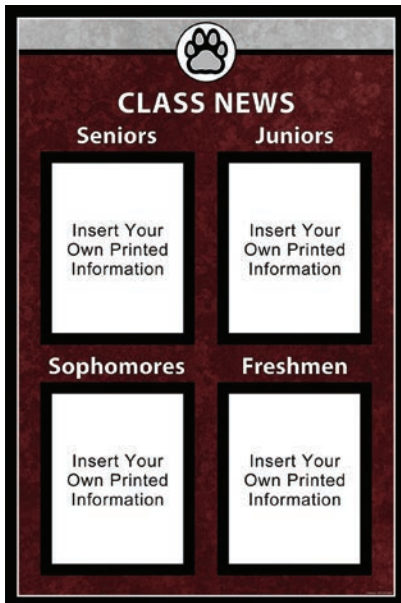
RB-2P-EZ



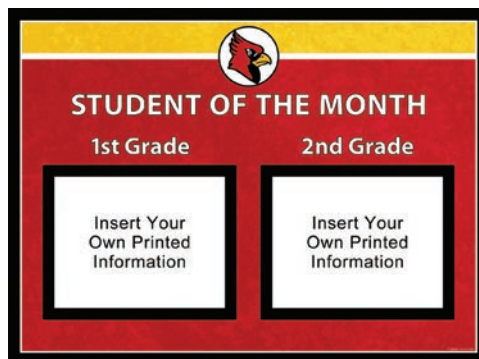
Customize
*Setup fee may apply (p.25)



EZ-Displays
Descon's
Magnetic-Seal Frames
Learn more on page 6.



31" x 36" | (RB-4L-EZ) Landscape 26" x 39" | (RB-4P-EZ) Portrait



31" x 23" | (RB-2L-EZ) Landscape 26" x 23" | (RB-2P-EZ) Portrait



24" x 23" | (RB-1L-EZ) Landscape 24" x 23" | (RB-1P-EZ) Portrait

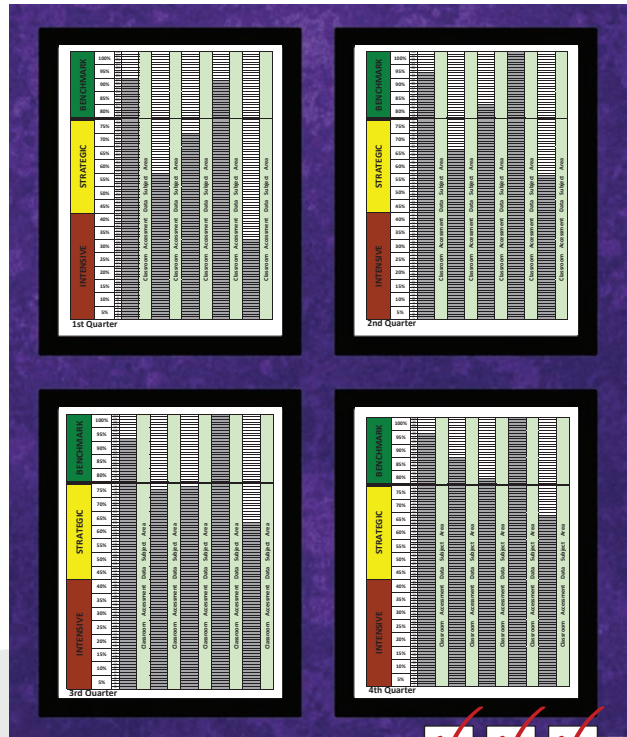
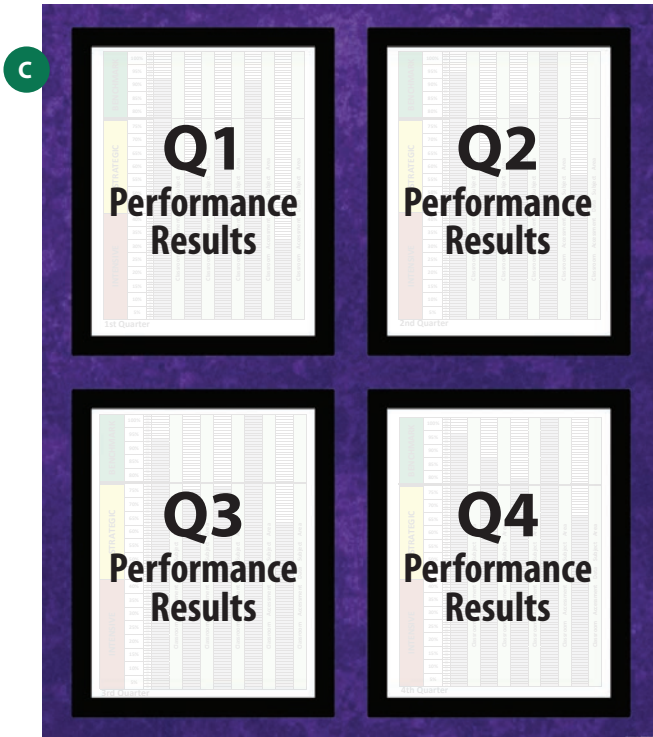
Recognition Boards *also coordinate with* Descon's **Data Board products!**

See pages 8-9

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Data Boards

Performance counts — Send that message to your community!



Descon can make custom solutions for you.
Call us today!

AS SHOWN - 50" x 44" | Package Price

Includes:
1 Data Board Header (A)
2 Data Board Subtitles (B)
2 Data Board Displays (C)

Note:
Requires 50" w x 44" h wall space as shown, 2" between each graphic.



Customize
*Setup fee may apply (p.25)



EZ-Displays
Descon's Magnetic-Seal Frames
Learn more on page 6.

ALA CARTE PRICING:

A Data Board Header
36" x 9"
(DB-Header Sign)
Choose 1 Color, add Logo

B Subject Header
24" x 3"
(DB-Subtitle Signs)
Choose 2 Colors

C Data Board Display Data Sign
24" x 28"
(DB-Display Data-EZ)
Choose 1 Color; Includes (4) EZ-Displays
FREE! Data template (Excel) available upon request!

SAMPLE LAYOUT 1

AS SHOWN - 105" x 44" | Package Price

Includes:

- 1 Data Board Header (A) p. 8
- 2 Data Board Subtitles (B) p. 8
- 2 Data Board Displays (C) p. 8
- 2 Recognition Boards (D) p. 7

Ala Carte Pricing see pages 8 and 7

Note:

Requires 105" w x 44" h wall space as shown, 2" between each graphic.

Use for reporting:

- ✓ Adequate Yearly Progress
- ✓ Classroom Data
- ✓ Attendance
- ✓ District Data/Trends

Class Academic Boards

Display data publicly to motivate and remind students

A Class Academic Header

29" x 13"
(DB-CA-Header)
Choose 1 Color, add Logo;
Includes (1) EZ-Display

B Class Academic Board

39" x 23"
(DB-CA-Display)
Choose Text, 2 Colors;
Includes (3) EZ-Displays

As Shown

One-time investment to use and re-use for years.



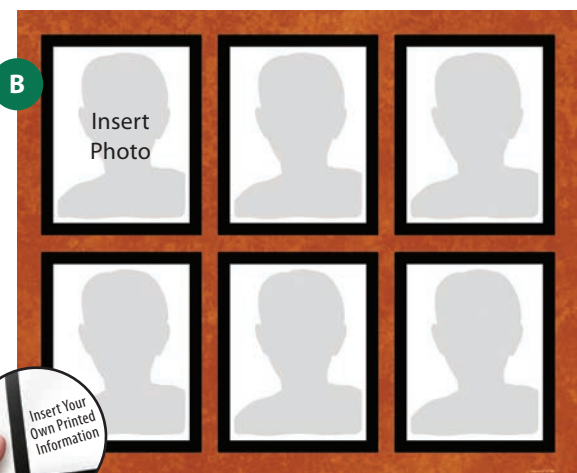
Customize

*Setup fee may apply (p.25)



EZ-Displays
Descon's
Magnetic-Seal Frames
Learn more on page 6.

A HOPE HIGH SCHOOL STAFF



EZ-Displays

Descon's
Magnetic-Seal Frames
Learn more on page 6.

MIX & MATCH!



Customize

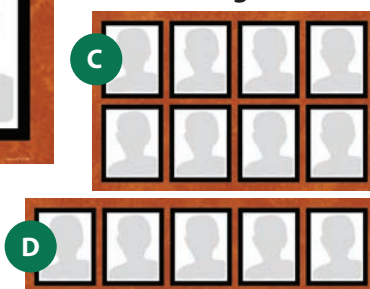


Photo Honor Frames

Great for:

- ✓ Teachers of the Year
- ✓ Grade Level Staff
- ✓ National Merit
- ✓ Valedictorians
- ✓ School Board

Other Configurations:



ALA CARTE PRICING:

A Photo Display Header

40" x 10" | (PHF-Header)
Choose 1 Color

B 3x2 Photo Display

35" x 29" | (PHF-3x2)
Choose 1 Color
Includes (6) EZ-Displays

C 4x2 Photo Display

46" x 29" | (PHF-4x2)
Choose 1 Color
Includes (8) EZ-Displays

D 5x1 Photo Display

57" x 16" | (PHF-5x1)
Choose 1 Color
Includes (5) EZ-Displays

E Student Scholars Frame

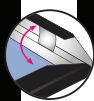
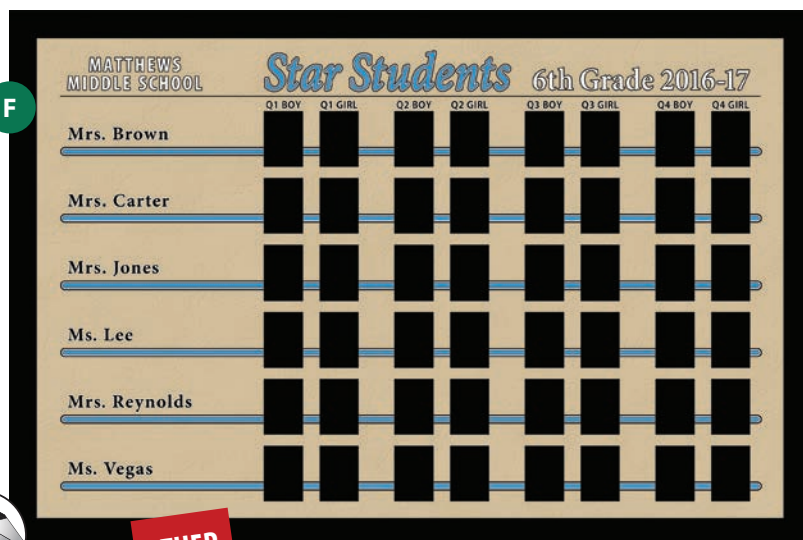
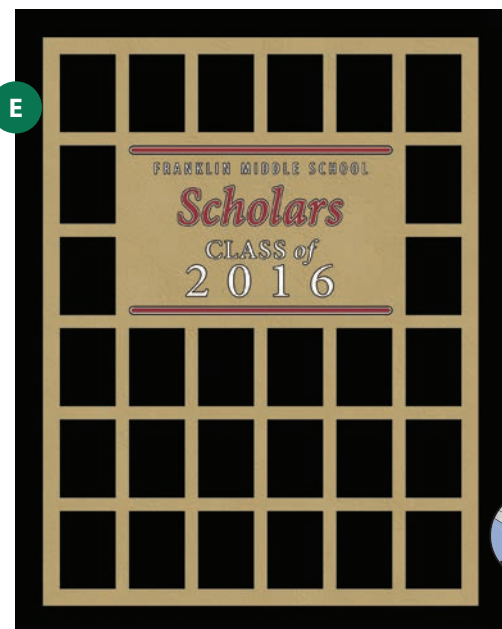
22" x 28" | (PHF-G-SS-FF)
Choose 2 Colors
Includes Flip Frame (FA-FF)
and clear lens cover

Annual Graphic* (PHF-G-SS)

F Star Students Frame

36" x 24" | (PHF-G-Star-FF)
Choose 2 Colors
Includes Flip Frame (FA-FF)
and clear lens cover

Annual Graphic* (PHF-G-Star)



Descon
FlipFrame

OTHER PHOTO SIZES:

Descon will make a custom layout that uses a flip-open frame with backer and clear lens cover.

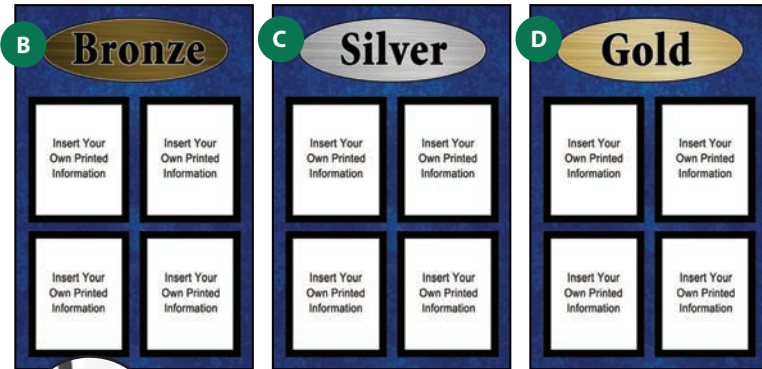
Your school reuses the frame every year to place photos.

*Just re-order a new vinyl sheet graphic every year for \$50.

Community Partners Boards

Recognize donors to your school programs

Multi-dimensional with raised title oval.
One-time investment to use for years.



EZ-Displays
Descon's
Magnetic-Seal Frames
Learn more on page 6.



AS SHOWN - 77" x 52" | Package Price

Includes:

- 1 Community Partners Header (A)
- 1 Community Partner: Bronze (B)
- 1 Community Partner: Silver (B)
- 1 Community Partner: Gold (D)

Note: Requires 77" w x 52" h wall space as shown, 3" between each graphic.

ALA CARTE PRICING:

A Community Partner Header
47" x 12"
(CP-Header)
Choose 2 Colors, Initials

B Community Partner: Bronze
23-1/2" x 36"
(CP-Bronze)
Choose 1 Color
Includes (4) EZ-Displays

C Community Partner: Silver
23-1/2" x 36"
(CP-Silver)
Choose 1 Color
Includes (4) EZ-Displays

D Community Partner: Gold
23-1/2" x 36"
(CP-Gold)
Choose 1 Color
Includes (4) EZ-Displays

EZ-3-Display

3-SIDED MULTI-PURPOSE HOLDER

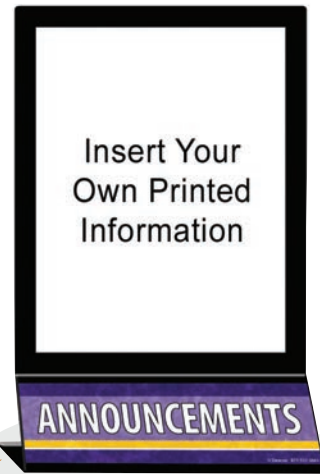


13" x 10" x 10" | (EZ3-Display)

EZ-CounterTop

SO MANY USES!

- ✓ Office Counter
- ✓ Media Center
- ✓ Cafeteria
- ✓ Staff Breakroom
- ✓ Concession Stand
- ✓ Bookstore
- ✓ Ticket Office
- ✓ Club Booth



10" x 15" | (MB2-CT)



FEATURING
EZ-Displays
Descon's
Magnetic-Seal Frames
Learn more on page 6.

Location Banners

Direct students and visitors throughout your school

- > Provide color to boring hallways
- > Heavy-duty for school use, will last for years
- > Double-sided viewing for hallways, always visible
- > Best quality banner you can buy!



DESIGNER SERIES – Choose text, (2) colors, background style.



Customize

*Setup fee may apply (p.25)



INSTALLATION: Descon Banners come standard with clear rails and (3) hangers.

Wedge w/ Logo, Trim

36" x 12" | (DBDW02)

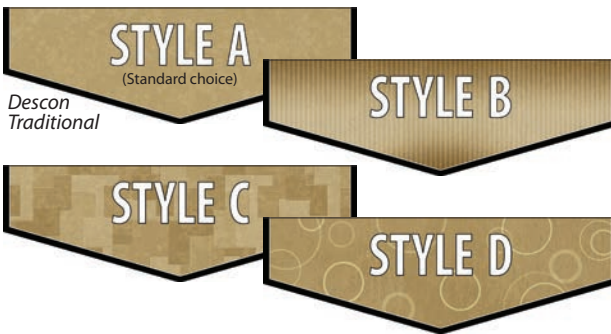
INDOOR USE ONLY

Flame Resistance (NFPA-701)
Technical Data Sheets available.



YOUR CHOICE OF BACKGROUNDS!

(Style A will be used if no choice is specified with order.)



Descon Traditional



Bilingual Wedge w/ Trim | 36" x 14" | (DBSDW02)

(Word/phrase translations provided by customer)



Rectangle w/ Logo, Trim | 36" x 12" | (DBR02)

BASIC SERIES – Choose text, UPPER or sentence case, color(s); ONLY Style A background and white text available.



Customize



Wedge w/ Trim | 36" x 12" | (BDWC02-T) (BDW02-T)
Capitalized Sentence Case



Wedge | 36" x 12" | (BDWC02) (BDW02)
Capitalized Sentence Case



Location Signs

Give your hallways personality with color and school spirit

MARQUEE SIZE

Wall Mount (-WM) - Choose text, (2) colors, logo (optional)



Room Sign | 37-1/2" x 10" | (DS1037-WM)



Directional Sign + Arrow | 37-1/2" x 10" | (DS1037AR-WM)



Hall Theme Sign | 37-1/2" x 10" | (DS1037Hall-WM)

Ceiling Hung (-CH) Signs – Available \$25 add'l per sign
This option, for viewing from both sides, is SHOWN BELOW.



SIGN INSTALLATION: All Ceiling Hung (-CH) Directional Signs are supplied with hangers for suspended ceiling installation.

Signs standard as Wall Mount (-WM)



Customize

*Setup fee may apply (p.25)

One-time investment to use for years.

SPOTLIGHT SIZE

Wall Mount (-WM) - Choose text, (2) colors, logo (optional)



Room Sign | 30" x 8" | (DS830-WM)



Directional Sign + Arrow | 30" x 8" | (DS830AR-WM)



Hall Theme Sign | 30" x 8" | (DS830Hall-WM)

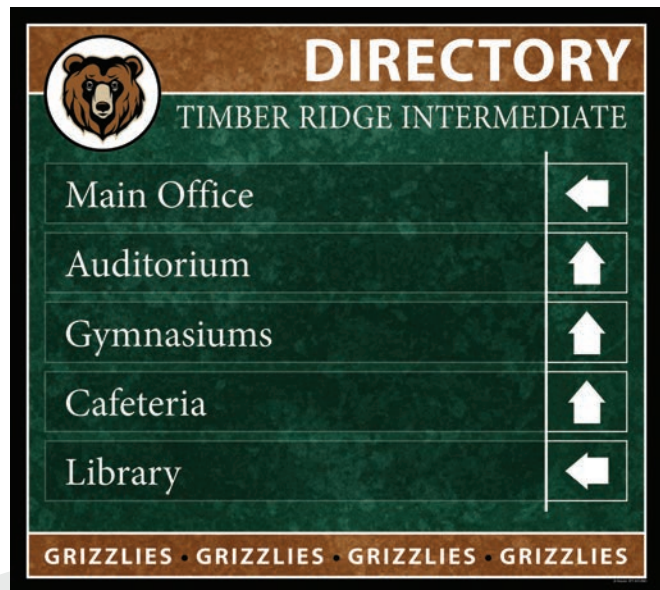


8 Line Directory Board | 30" x 36" | (DB8L02)

Directory Boards

Important for school visitors

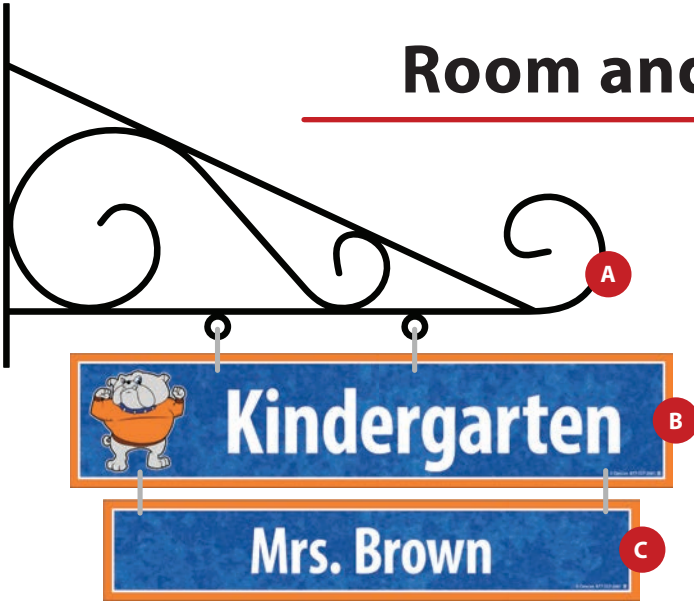
- > Ideal to place at each public entry and hallway intersection
- > CUSTOMIZE with your school colors and mascot
- > Strong, durable, long-lasting sign



5 Line Directory Board | 30" x 27" | (DB5L02)

Room and Teacher Signs

Polish plain hallways with a welcoming personality



text
 color
 logo*
Customize
 *Setup fee may apply (p.25)

- > Double-sided visibility, made to last for years
- > Easy-to-move signs when rooms change

A Scroll Bracket
18" x 11" | (RSB)
Holds as many as (4) signs

B Room Sign
18" x 4" | (RSR)
Choose 2 Colors, Logo (Optional)
Specify CAPITALIZED/Sentence Case text

C Teacher Sign
16" x 3" | (RST)
Choose 2 Colors
Specify CAPITALIZED/Sentence Case text

Grade Level Hallway Signs

Make your hallways pop with color



30" x 30" | (GL-Hall)
Choose 2 Colors

text
 color
 logo
Customize

Letter Panels

Join character values and school pride together



Script Panels
18" x 48" | (AVS-4818)

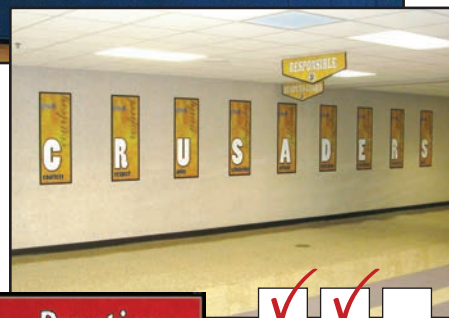


Block Panels
18" x 48" | (AVB-4818)

**BILINGUAL
OPTIONS
AVAILABLE**

Word/phrase translations
provided by customer

- > Large size allows you to cover a lot of space on a reasonable budget
- > One product to motivate and make your school community proud
- > Make a one-time, long-lasting, investment



Contact us for suggested words or phrases



Phrase Panels

18" x 48" | (AH-1848-WM)

14" x 36" | (AH-1436-WM)

Phrase Panels are standard as Wall Mount (-WM)

Ceiling Hung (-CH) Panels – Available \$50 addt'l per sign
This option is for viewing from both sides.



Motivation!



Classic Letter Blocks

- 30" x 30" | (CLB-3030)
- 24" x 24" | (CLB-2424)
- 20" x 20" | (CLB-2020)

Letter Blocks



Covers ~19' of wall space as shown



Customize



Stone Letter Blocks

- 30" x 30" | (LB-3030)
- 24" x 24" | (LB-2424)
- 20" x 20" | (LB-2020)

Simple and strong ways to show your school spirit:
 > Great to use in gyms > Makes an impression on your school community

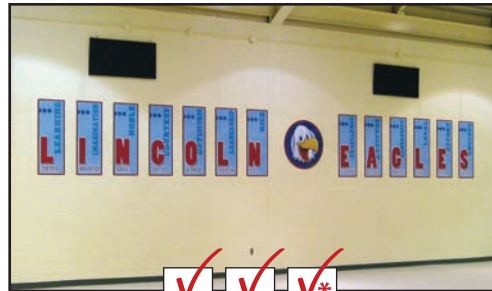


Circle Medallions

- 36" x 36" | (CM-Mascot-36)
- 24" x 24" | (CM-Mascot-24)

Medallions

Combine these with
Letter Panels or Blocks
for maximum impact!



Customize

*Setup fee may apply (p.25)



Diamond Medallions

- 36" x 36" | (DM-Mascot-3636)
- 24" x 24" | (DM-Mascot-2424)

School Pride Coasters

CUSTOM-MADE FOR YOUR SCHOOL!

A great way to recognize students, clubs, parents, teachers and staff!

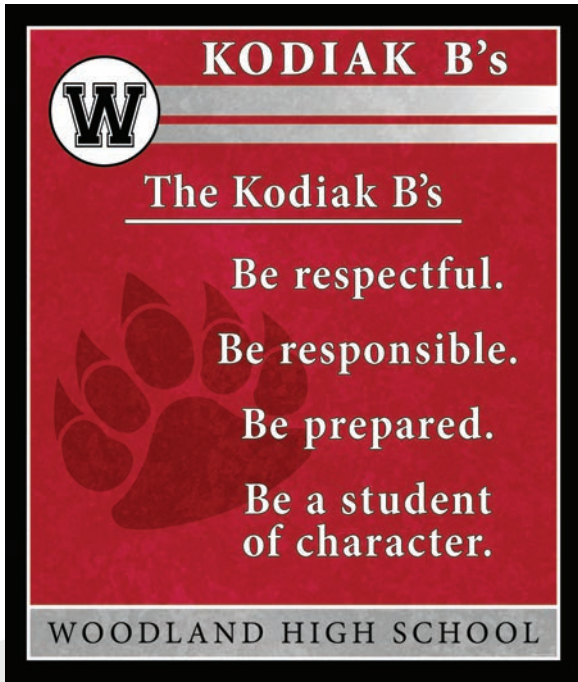
4" diameter | (CG-Coaster)
Minimum order of 20 Coasters



Customize

*Setup fee may apply (p.25)

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School Spirit Style | 36" x 42" | (CQ-SS-4236)

School Statement Boards

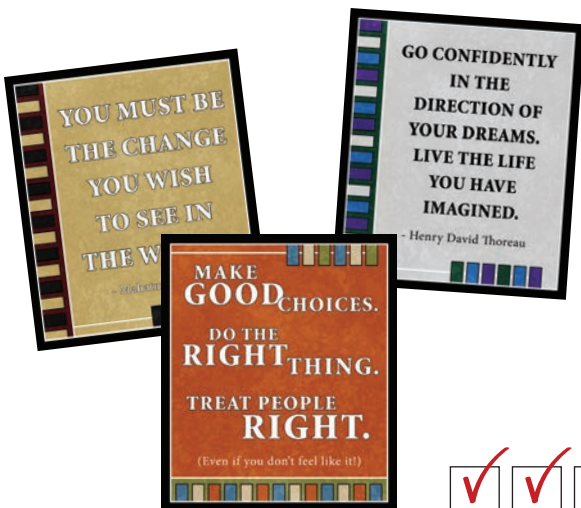
- > Large, durable signs make a strong impact on hallway walls
- > CUSTOMIZE with your mission, values statement or quotations



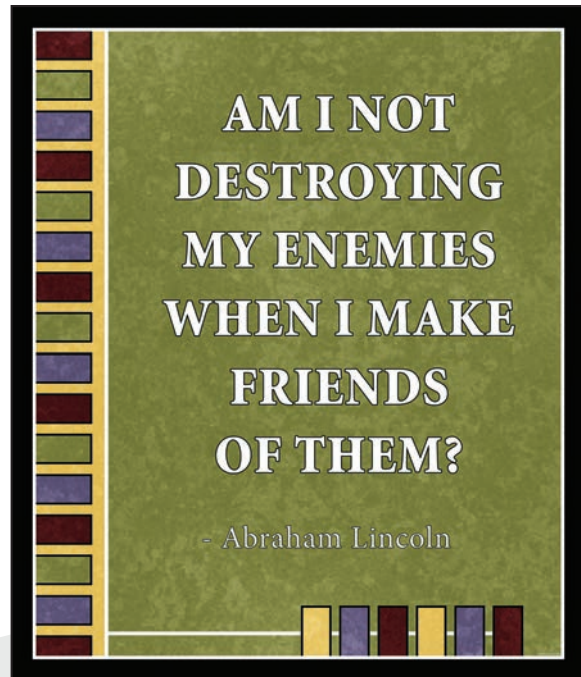
Customize

*Setup fee may apply (p.25)

- > Support school behavior initiatives with appropriate quotations
- > Choose school colors or match to your building's interior



Customize



Color Bars Style | 36" x 42" | (CQ-CB-4236)

Have a favorite quotation? Let us help you put it to work inspiring others!

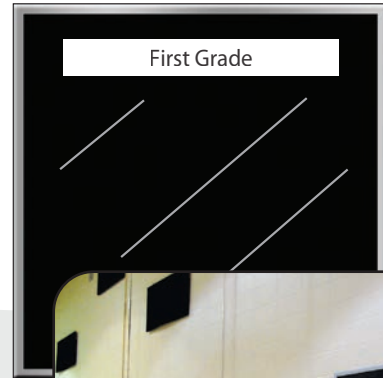
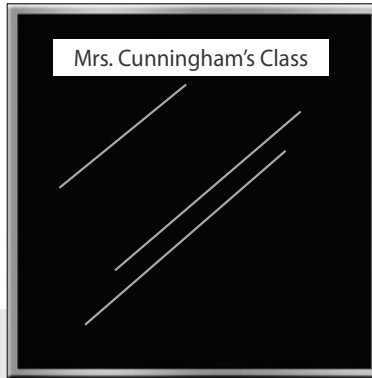
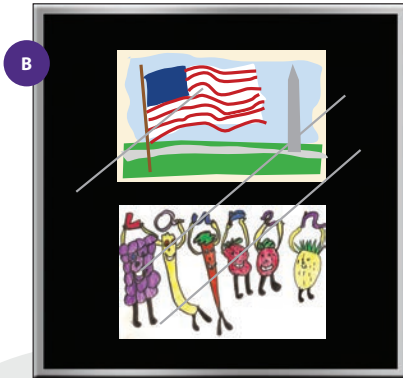
Motivation!

Display Gallery

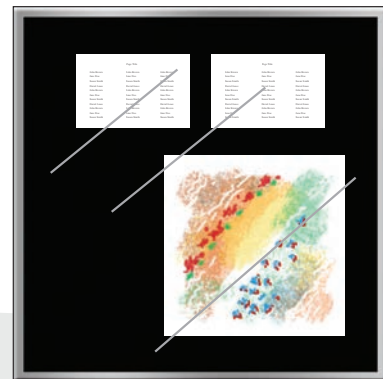
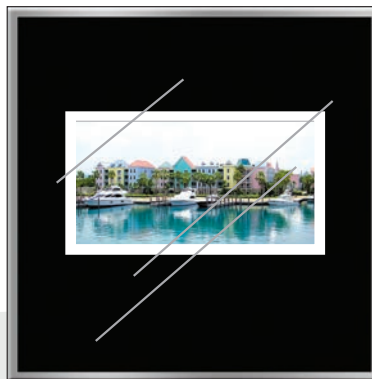
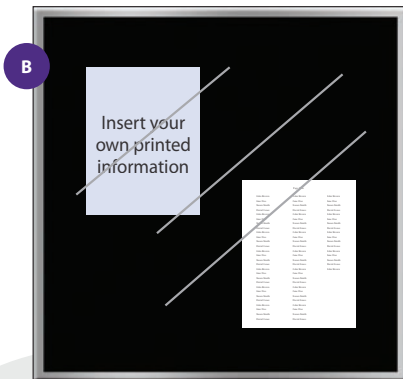
Boldly show student artwork



- > Change items with ease
- > Professional display
- > An encouragement to students



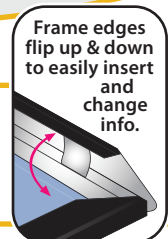
Primary Gallery, suggested layout covers 10' of wall space as shown



Secondary Gallery, suggested layout covers 10' of wall space as shown

A Customizable Header
47" x 18" | (AGH-P) Primary / (AGH-S) Secondary

B Gallery Frames
36" x 36" | (AGFF)



“Quoted Murals

Encourage students with inspirational quotations

- > Display together as a unit or in separate locations
- > Perfect for trend-setting students

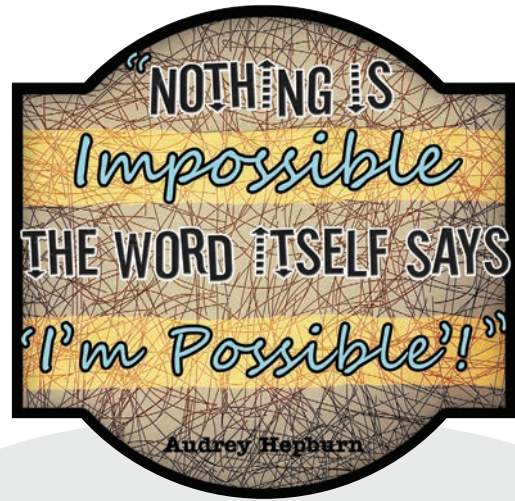


OUR
NEWEST
EXCITING
DESIGN!

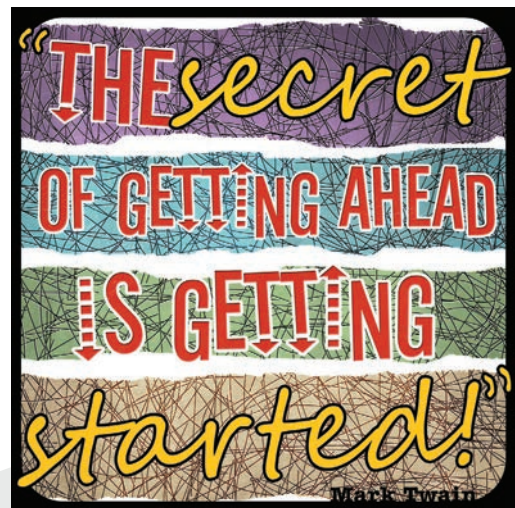


Wells | 36" x 36" | (QM-HW-3636)

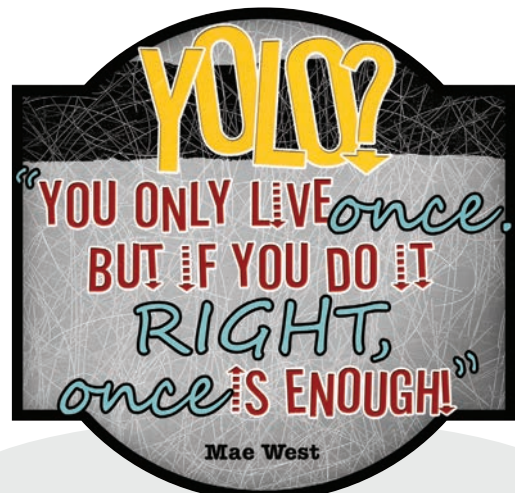
Cover large wall spaces
in a cost-effective way!



Hepburn | 36" x 36" | (QM-AH-3636)



Twain | 36" x 36" | (QM-MT-3636)

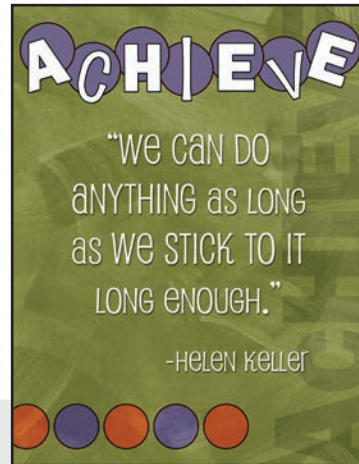
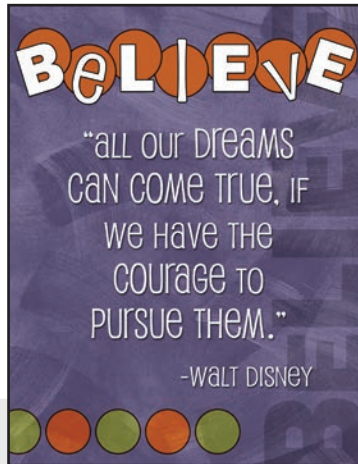
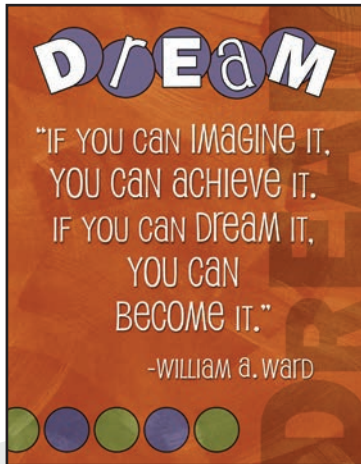


West | 36" x 36" | (QM-MW-3636)

Motivation!

Mural Sets

Help students aspire to be their best



Dream Series 128" x 47" | Set (PM-DBA-SET) – with 10" spacing suggested; each sign is 36" x 47"



- > **Attention grabbing**
bright colors & designs!
- > Positive quotes to inspire!
- > Cover large wall spaces



Live-By Series 128" x 36" | Set (PM-GC-3636)
*with 10" spacing suggested; each sign is 36" x 36"

- > Display a positive "Daily Reminder" for everyone to follow
- > Locate these together or separate them throughout a space



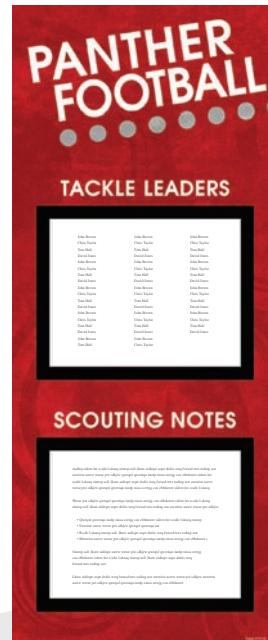
ATHLETICS

Locker Room Posting Boards

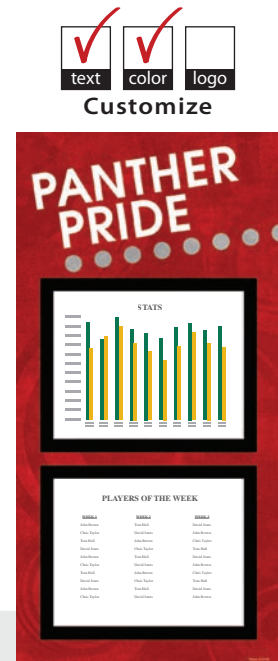
- > Communicate clearly with your teams
- > Add color and impact to empty spaces
- > CUSTOMIZE with your school colors



EZ-Displays
Descon's
Magnetic-Seal Frames
Learn more on page 6.



Labels 15" x 36" | (ALRPB-L)



Basic 15" x 30" | (ALRPB-B)

text
 color
 logo
Customize

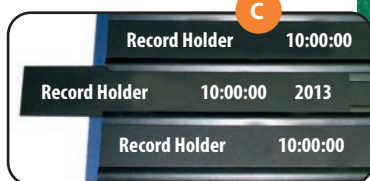
Records Boards

Custom-made to your school for any sport



EVENT				NAME				TIME OR DIST.				DATE			
100 METER DASH	John Smith	10:47:64	2013	LONG JUMP	John Smith	50'8"	2013								
200 METER DASH	John Smith	10:47:64	2013	TRIPLE JUMP	John Smith	50'8"	2013								
400 METER DASH	John Smith	10:47:64	2013	POLE VAULT	John Smith	50'8"	2013								
800 METER DASH	John Smith	10:47:64 (FAT)	2013	SHOT PUT	John Smith	50'8"	2013								
1600 METER RUN	John Smith	10:47:64 (FAT)	2013	DISCUS THROW	John Smith	50'8"	2013								
3200 METER RUN	John Smith	10:47:64 (FAT)	2013	400 METER RELAY	John Smith	50'8"	2013								
100 METER HIGH HURDLE	John Smith	10:47:64	2013	800 METER RELAY	B. Brown, M. Dawson, S. Jones, J. Richards	10:47:64 (FAT)	2013								
300 METER INTER. HURDLE	John Smith	10:47:64	2013	1600 METER RELAY	B. Brown, M. Dawson, S. Jones, J. Richards	10:47:64 (FAT)	2013								
HIGH JUMP	John Smith	10:47:64	2013	3200 METER RELAY	B. Brown, M. Dawson, S. Jones, J. Richards	10:47:64 (FAT)	2013								

- A Records Board Header**
46" x 12" | (AREC-Header)
Choose 2 Colors, Text
- B Records Board Display**
46" x 32" | (AREC-Display)
Choose 2 Colors, Text
- C Slide-In Strips**
16" x 3" | (AREC-Strip)
Choose Text



Larger options available. Contact us for more info.

text
 color
 logo
Customize
 *Setup fee may apply (p.25)

ATHLETICS

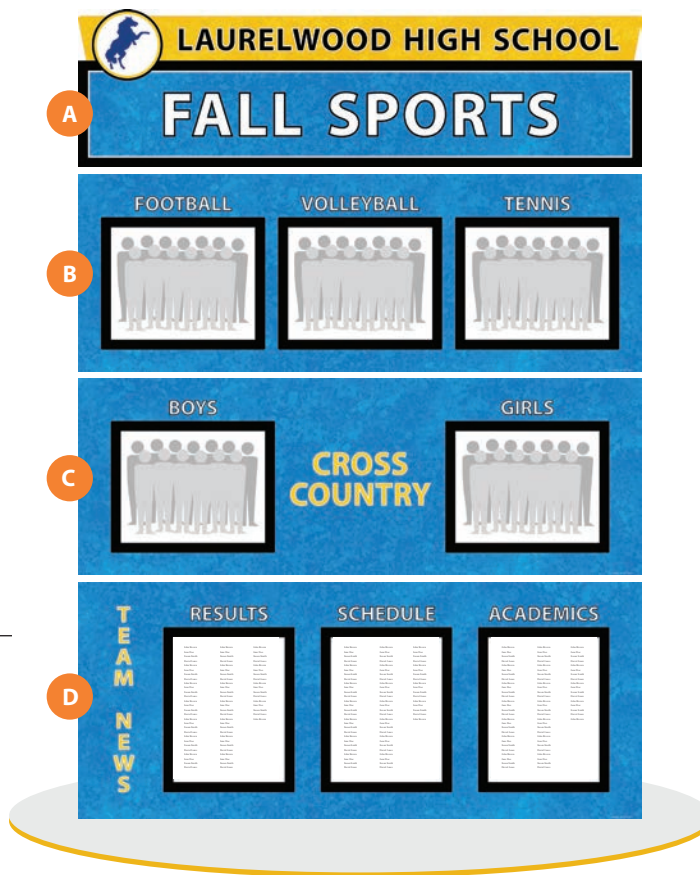
Team Spotlight Displays

Proudly show your sports teams in one place

- > One-time investment to reuse for years
- > CUSTOMIZE to your needs
- > No team goes unnoticed
- > Durable, long-lasting sign board

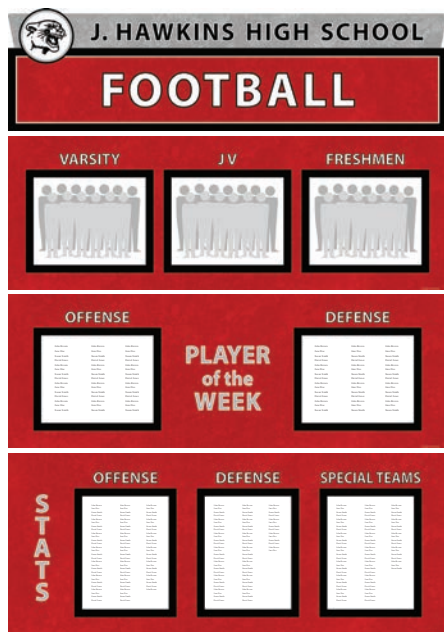
ALA CARTE PRICING:

- A** Spotlight Header 43"x12" | (ATeam-Header)
- B** 3-Display Landscape 43"x15" | (ATeam-Display-3L)
- C** 2-Display Landscape 43"x15" | (ATeam-Display-2L)
- D** 3-Display Portrait 43"x18" | (ATeam-Display-3P)



Mix and match for your needs!

IDEAL to recognize *scholar athletes*



Highlight a single sport with 1, 2, or 3 custom displays



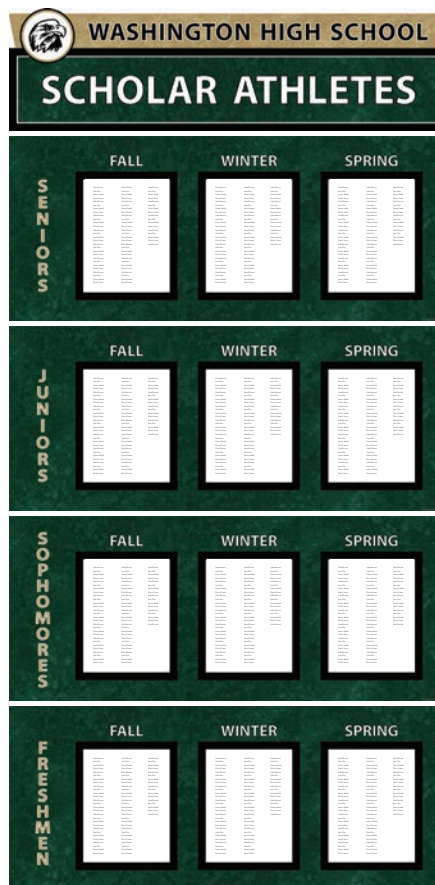
EZ-Displays

Descon's Magnetic-Seal Frames
Learn more on page 6.



Customize

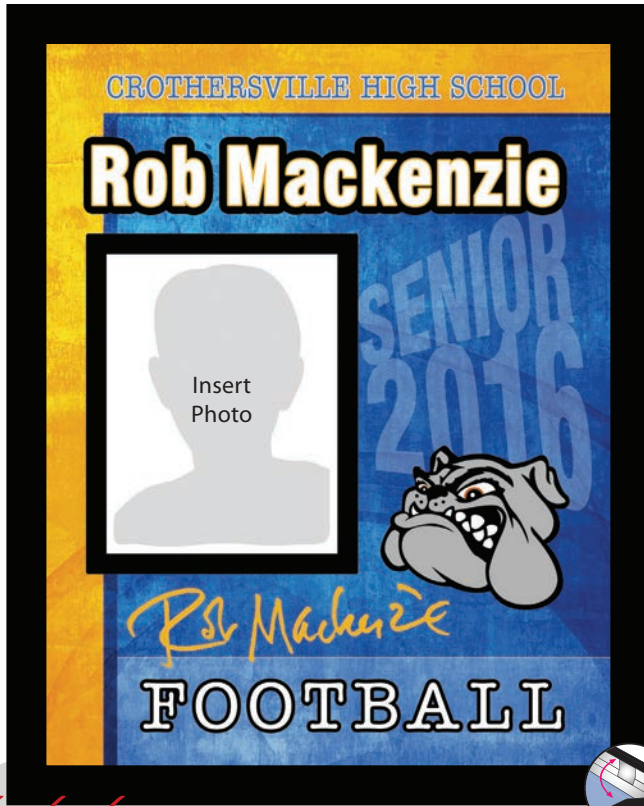
*Setup fee may apply (p.25)



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Athlete Boards

- > Celebrate your athletes with durable, personalized boards!
- > Each board includes an **EZ-Display** for their 8"x10" photo (See page 6)



Shown with **descon FlipFrame**

Permanent in School
Hang in Hallway

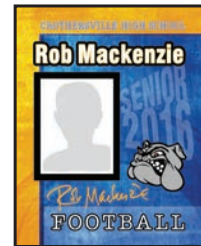
Single purchase of flip-open frame and Mascot Image for off-season school spirit



Mascot Image with FlipFrame
| (AIB-Mascot-FF)

Annual for Athletes
Place in Flip Frame

During season, place Athlete Board in frame over Mascot Image, to celebrate athlete



Individual Athlete Board
| (AIB-Board)

Customize
*Setup fee may apply (p.25)

INCLUDES STUDENT'S signature
You send it, we print it!

HERE'S HOW IT WORKS:



PRE-SEASON
1) One-time purchase of FlipFrame and all-purpose Mascot Image



IN-SEASON
2) Durable Athlete Boards purchased annually by boosters/athletes



POST-SEASON
3) Athletes keep their board as a tribute to their team contribution

Athlete Medallions

A popular feature in many gyms and stadiums

- > Custom-made for the individual
- > Unique and eye-catching design
- > Made of heavy-duty material, ships with removable wall strips



Customize
*Setup fee may apply (p.25)



31" x 32" | (AIM-"sport")
VERY LARGE FOR THE PRICE!



Other sports available

Descon Account

Public schools and government customers can open a "net term" account upon receipt of your purchase order. If purchase order is not provided, additional information will be required along with a signature approval authorizing order and payment. All other non-school related or government customers may pay by credit card or prepayment options.

Payment Options

Credit Card - We accept MasterCard and Visa. Give us a call at 1-877-337-2661 to receive an authorization form for making payment.

Purchase Orders - Public and government purchase orders are accepted. New accounts may be required to supply additional information upon receipt of their first order.

Prepayment - You may prepay your order by cashier's check, money order or business check. Checks returned or uncollectable funds will be charged for the service fee in addition to outstanding unpaid balance. No counter checks will be accepted.

Taxes

Please provide your tax exempt information at time of ordering or include your certificate with your payment. We do not collect "out-of-state" taxes.

Prices & Product Specifications

All prices are in U.S. dollars. All prices and terms are current as of publication date but are subject to change. Very rarely, we make an error in our catalog pricing or product specifications, but under these circumstances we reserve the right to correct the mistake. All dimensions are in U.S. measurement of inches, width x height. Printing and photography techniques can sometimes affect the appearance of an item. Actual color material samples can be provided upon your request.

Ordering a large quantity (min. 50 or more)? Have a special request? Call 1-877-337-2661 for a customized quote.

Minimum Order Charge

To offset the cost of processing a small order, we do add a charge of \$25.00 for orders under \$200.00.

Shipping & Handling

Shipping charges are calculated as 10% of your total merchandise order and will be added to your invoice.

Our standard turn-around time for orders is 2-3 weeks plus shipping time. During certain times of the year, we experience a higher volume of orders and our turn-around time will be longer. If you have a specific deadline to meet, please help us serve you better by contacting us in advance so we have sufficient time to fill your order.

To check the status of your order, contact a Descon Sales Representative toll free 1-877-337-2661, or send an email to Descon at sales@desconinc.com. If you include an email with your order, Descon will send you a shipping confirmation along with a tracking number for your order.

Shipping & Handling (continued)

We are committed to making sure your order gets to you in perfect condition. Orders are inspected for damage when they are packed, and all orders are in good condition when they leave our facility. However, accidents occasionally occur during shipping. If you see any damage when your order arrives, follow these steps:

- Open packages upon delivery and inspect for possible damage.
- Keep all inner and outer packaging materials if reporting a problem.
- Reporting damage within 5 business days of delivery:
 1. Call our Customer Service Department at 1-877-337-2661 with details regarding the damaged package.
 2. You must provide digital pictures showing any damage.
 3. Once all of the information has been reviewed, we will respond in 24 to 48 hours with the steps of how this will be resolved.
- Damaged packages reported after 5 business days of delivery will be the responsibility of the customer. You may file a claim online at: www.ups.com under the support tab "File a Claim." Refer to the "Damaged Package Claims Process" for more information.

Return Policy

As a manufacturer of customizable products, we do not stock any finished products and therefore do not accept returns. You are provided a layout proof for your final approval prior to production on any customized products. Please inspect your layout proof for accuracy and discrepancies immediately so corrections can be made before final layout is approved.

Product Warranty and Care

We offer a one year warranty against defects in quality of materials and workmanship. All signs, banners, frames, and displays are safe to clean with a dry cloth for dusting. Further, a damp cloth with warm water and mild soap is safe to use on Descon signs and frames.

We do not cover neglect (ex: attachment of foreign objects, use of markers, harsh chemicals, improper cleaning, improper storage, etc.), vandalism, graffiti, or any changes or alterations by owner.

Because we cannot control how our products are installed or used, the customer assumes the responsibility in determining product suitability for its intended use.

Product Copyright

All artwork and ideas presented in this catalog or by Descon are under ownership of Descon and cannot be lawfully reproduced without the written consent of Descon.

Color

Printing and photography techniques can sometimes affect the appearance of an item. If specific color matching is important to you, actual color material samples can be provided upon your request. You may also send a color sample to Descon and we will match to your sample as closely as we possibly can with our materials and printing techniques.



LOGO/MASCOT INFORMATION

For logo products, listed price includes selection from Descon's Stock Logo sheet.

Download our stock logo sheet at DesconInc.com (or call 877-337-2661) to see if there is a logo that will work for your school. To place an order with a stock logo, simply include the item number of the logo you would like.

Does your school have a custom logo/mascot?

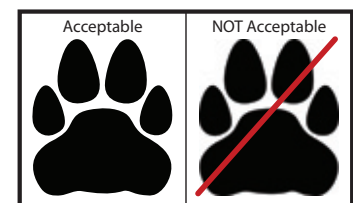
Descon will add any custom logo, **that meets the requirements below**, to logo products for a one-time \$50.00 set-up fee, covering placement of your logo onto Descon products and for storing your logo for future use.

We request all files be at least 300dpi and prefer at least 6" w x 6" h.

Accepted Formats: .eps, .ai, .psd, .jpeg, .pdf

We DO NOT accept: Microsoft Office files (ie- Word, Publisher)

Find more info at DesconInc.com/pdf/Submitting_A_Logo-Mascot.pdf





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Comments from our customers:

I couldn't be more pleased with our experience with Descon. They combine a beautiful product with top-notch customer service. They operate with tremendous efficiency with regard to both customer questions and product manufacturing. The signs and banners they developed for Northview have made an incredible difference in the overall feel of our building. I would highly recommend their product and staff to any administrator looking to make upgrades to their campus.

– Ernie Simpson, Principal
Northview High School
Clay Community Schools, IN

Thank you for ... the excellent customer service. My principal, teachers, students and visitors are very delighted with the signs.

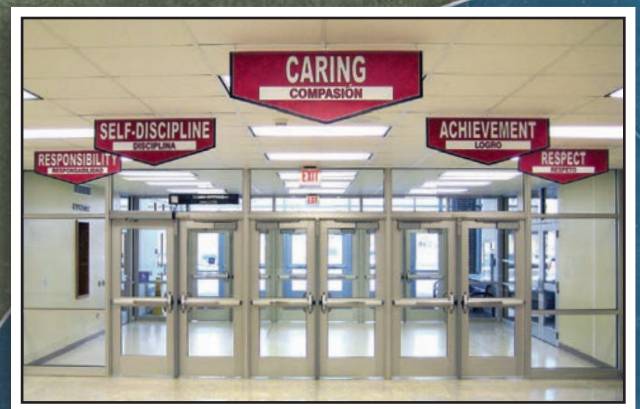
– Blanca Tavarez,
School Administrative Assistant
International Studies Learning Center
Los Angeles Unified School District, CA

The signage is impressive and places a more professional feel to the building, yet still focuses the students' attention to the expectations in all settings.

– Kimberly Norton, Principal
Northeast Elementary Magnet School
Danville School District No.118, IL

Descon does an excellent professional job!

– Dino Martinez, Director of Operations
The Bronx Guild High School, Bronx, NY
New York City DOE, NY



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