

descon



SIGNAGE &

MARKETING



The Go-To Signage Catalog for School Food Service Professionals

www.DesconInc.com • Sales@DesconInc.com • 877-337-2661

QUALITY SIGNAGE

ASSEMBLED BY HAND

17 YEARS OF BUSINESS

FAMILY OWNED

MADE TO ORDER

descon



FORMULATED

PRODUCT FOR SCHOOL USE

ALL HARDWARE INCLUDED

INSTALL INSTRUCTIONS INCLUDED

The best performing and
highest margin operations in
the country all have
something in common:

**SIGNAGE &
MARKETING**

Contact Descon today to learn
more about signage and
marketing in your cafeteria!

877-337-2661
Sales@Desconinc.com
www.DesconInc.com



GET STUDENTS
*Excited
to Eat!*

Descon high quality signage is an investment to make your cafe appearance professional.

Students like eating out. Make your space feel like a restaurant!

BEFORE



WHERE DO I START?

Adding each of these to your cafeteria can lead to increased participation and student excitement.

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Signature
SELECTIONS

Signature
Menu

Bulldog

Bulldog
Menu

Creation

SIGNATURE SIGNS

WHAT IS YOUR IDENTITY?

- Name your cafe to establish identity and recognition.
- Signature Signs are the place to start.
- Pick any style of the following pages, give us your cafe and line names, *we'll do the rest.*



CUSTOMIZE!

Descon knows that cafeterias come in all shapes and sizes! We will work with your specific needs! You can change anything from colors to sign size or let us create new art just for you. Contact us today to find your **CUSTOM SOLUTION.**

877-337-2661 • sales@desconinc.com





CUSTOMIZE
YOUR TEXT AND COLOR

Main Sign
(SS-Mod-Main)
(Ceiling Hung or Wall Mount)
60" x 18" |

Secondary Sign
(SS-Mod-Sec)
(Ceiling Hung or Wall Mount)
44" x 16" |

OR TELL US YOUR CUSTOM SIZE!





modern FINISHES

SIGNATURE SIGNS

IDEAS & OPTIONS

Talk with your Descon representative about additional ways to put this style in your space.

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Use these ideas below to create a full theme for your custom space.

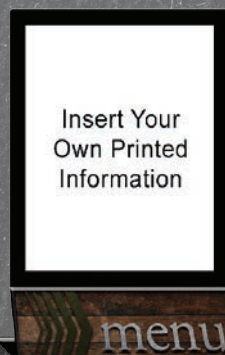
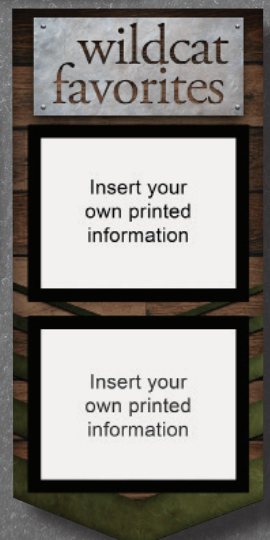
MAIN SIGN

SET THE TONE FOR YOUR SPACE

Make a dramatic impact with this mixed media concept. These signs give the look of handcrafted high-end finish but are actually durable for school environments.

SECONDARY SIGNS

GET ONE FOR EACH LINE



CUSTOMIZE
YOUR TEXT AND COLOR

Enter

Wildcat CAFE

Signature SELECTIONS

Wildcat FAVORITES

Wildcat FAVORITES
Insert Your Own Printed Information
Insert Your Own Printed Information

Wildcat CAFE

CUSTOMIZE
YOUR TEXT AND COLOR

Main Sign
(SS-Cont-Main)
(Ceiling Hung or Wall Mount)
60" x 18" |

Secondary Sign
(SS-Cont-Sec)
(Ceiling Hung or Wall Mount)
44" x 16" |

Signature SELECTIONS

Wildcat FAVORITES

OR TELL US YOUR CUSTOM SIZE!



Contemporary CALLIGRAPHY

SIGNATURE SIGNS

IDEAS & OPTIONS

Talk with your Descon representative about additional ways to put this style in your space.

877-337-2661 • sales@desconinc.com

Use these ideas below to create a full theme for your custom space.

MAIN SIGN

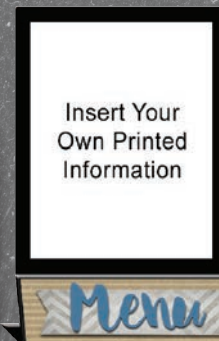
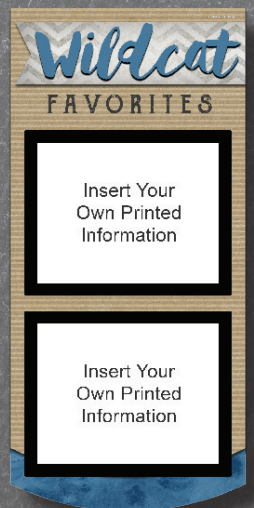
SET THE TONE FOR YOUR SPACE

A warm and inviting concept that will work in almost any space.
The unique shapes and patterns simulate multiple layers of fine detail.



SECONDARY SIGNS

GET ONE FOR EACH LINE



ENTER



WILDCAT FAVORITES
Insert your own printed information
Insert your own printed information



CUSTOMIZE
YOUR LOGO, TEXT AND COLOR

Main Sign
(SS-Spirit-Main)
(Ceiling Hung or Wall Mount)
60" x 18" |

Secondary Sign
(SS-Spirit-Sec)
(Ceiling Hung or Wall Mount)
44" x 16" |



OR TELL US YOUR CUSTOM SIZE!

EXIT

SCHOOL SPIRIT

SIGNATURE SIGNS

MAIN SIGN

SET THE TONE FOR YOUR SPACE

Go Team! The dimensional and sporty appearance makes this a popular choice to bring your mascot to the cafeteria.

You tell us the color, text & mascot. **We'll do the rest.**

SECONDARY SIGNS

GET ONE FOR EACH LINE

CUSTOMIZE
YOUR LOGO, TEXT AND COLOR

IDEAS & OPTIONS

Talk with your Descon representative about additional ways to put this style in your space.

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Use these ideas below to create a full theme for your custom space.

PLEASE RETURN
TRAYS HERE

ENTER

EXIT

WILDCAT
FAVORITES

Insert Your
Own Printed
Information

Insert your
own printed
information



Insert your
own printed
information

MENU



CUSTOMIZE
YOUR TEXT AND COLOR

Main Sign
(SS-GGang-Main)
(Ceiling Hung or Wall Mount)
60" x 18" |

Secondary Sign
(SS-GGang-Sec)
(Ceiling Hung or Wall Mount)
44" x 16" |

OR TELL US YOUR CUSTOM SIZE!



SIGNATURE
Selections



SIGNATURE SIGNS

MAIN SIGN

SET THE TONE FOR YOUR SPACE



Get your students excited to eat. In

partnership with illustrator Erin Barker, these characters were hand drawn to teach your students about nutrition in a fun way. Watch these signs transform your space!

SECONDARY SIGNS

GET ONE FOR EACH LINE

CUSTOMIZE
YOUR TEXT AND COLOR

IDEAS & OPTIONS

Talk with your Descon representative about additional ways to put this style in your space.

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Use these ideas below to create a full theme for your custom space.



Insert your own printed information



Insert Your Own Printed Information

Insert your own printed information

Menu

GARDEN
· FRESH ·

ENTER WILDCAT CAFE ENTER

TOMATO

WILDCAT
FAVORITES

PINEAPPLE



CUSTOMIZE
YOUR TEXT AND COLOR

Main Sign
(SS-SLB-Main)
(Ceiling Hung or
Wall Mount)
60" x 18" |

Secondary Sign
(SS-SLB-Sec)
(Ceiling Hung or
Wall Mount)
44" x 16" |

**OR TELL US YOUR
CUSTOM SIZE!**



SIGNATURE SELECTIONS

SCHOOL LUNCH BUNCH

SIGNATURE SIGNS



MAIN SIGN

SET THE TONE FOR YOUR SPACE

Bring your signs to life. Incorporating our School Lunch Bunch characters, these signs are bright, cheery and fun and will make a big impact with your elementary school students.

SECONDARY SIGNS

GET ONE FOR EACH LINE

IDEAS & OPTIONS

Talk with your Descon representative about additional ways to put this style in your space.

877-337-2661 • sales@desconinc.com

Use these ideas below to create a full theme for your custom space.



WILDCAT FAVORITES

Insert your own printed information

Insert your own printed information

Insert Your Own Printed Information



WILDCAT FAVORITES

CUSTOMIZE
YOUR TEXT AND COLOR



CUSTOMIZE
YOUR LOGO, TEXT AND COLOR

Main Sign
(SS-PriSpr-Main)
(Ceiling Hung or
Wall Mount)
60" x 18" |

Secondary Sign
(SS-PriSpr-Sec)
(Ceiling Hung or
Wall Mount)
44" x 16" |

OR TELL US YOUR
CUSTOM SIZE!



SIGNATURE SELECTIONS

PRIMARY SCHOOL SPIRIT

SIGNATURE SIGNS

MAIN SIGN

SET THE TONE FOR YOUR SPACE

Classic, Bold, Bright Colors PLUS a Mascot.

Improve your atmosphere and show school spirit at the same time.

You tell us the color, text & mascot. **We do the rest.**

SECONDARY SIGNS

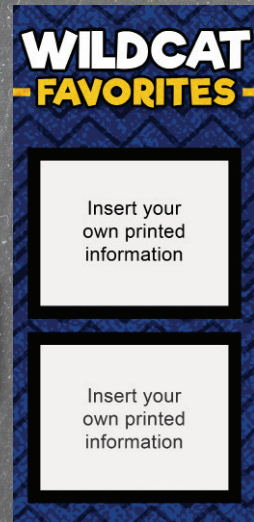
GET ONE FOR EACH LINE

IDEAS & OPTIONS

Talk with your Descon representative about additional ways to put this style in your space.

877-337-2661 • sales@desconinc.com

Use these ideas below to create a full theme for your custom space.

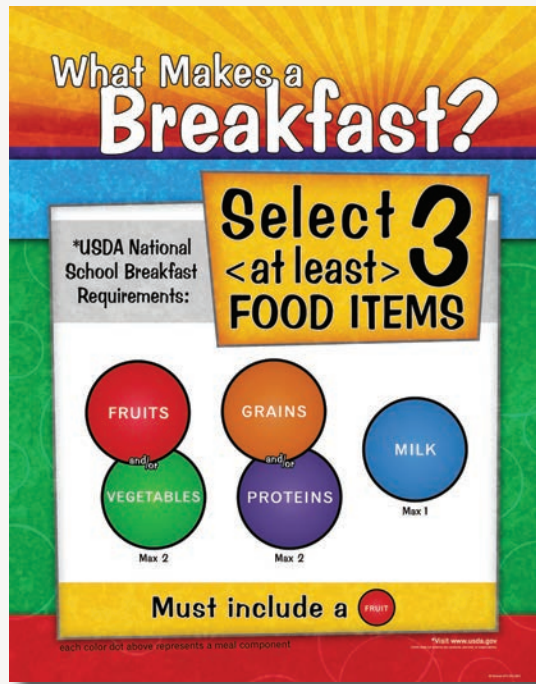


CUSTOMIZE
YOUR LOGO, TEXT AND COLOR



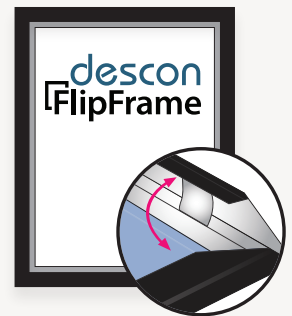
EXPLAIN A MEAL

Meet and Exceed
Clear and Simple



22" x 28" Images designed to store in Flip Frame (Included). Horizontal Versions available also.

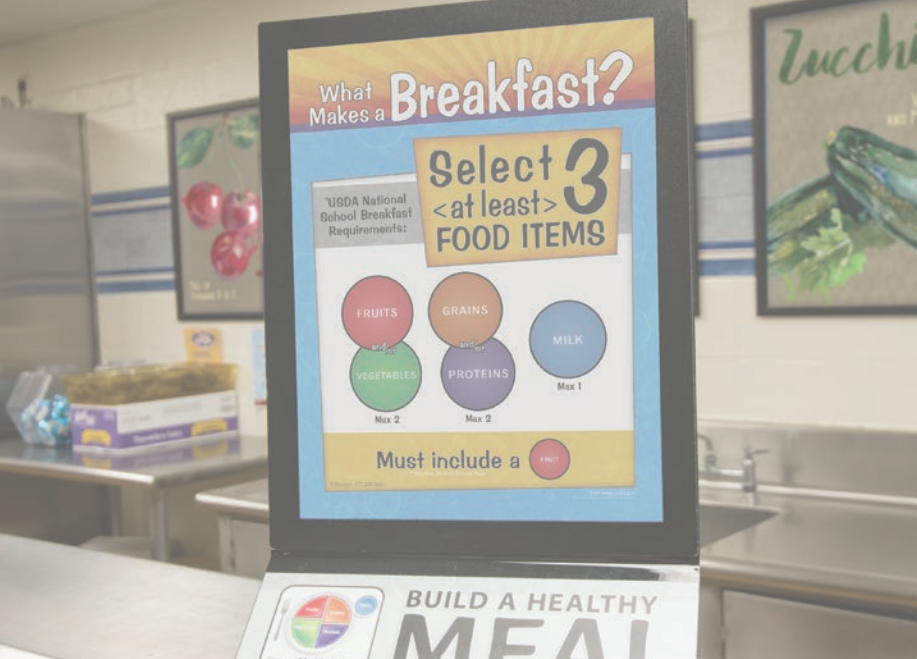
See page 25 for more info on Flip Frames



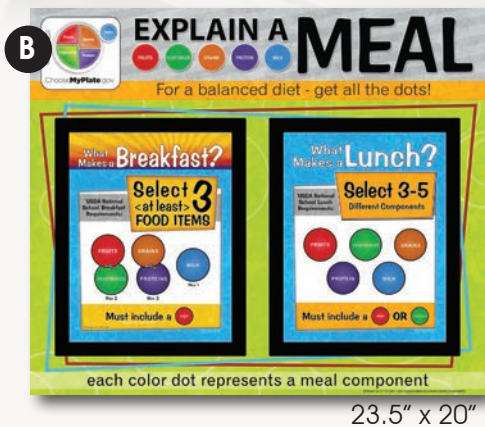
MyPlate Image also available



A Flip Frame Images (EAM-Lunch) or (EAM-Breakfast) 22" x 28" |



Regulations with these Guideline Explanations!



23.5" x 20"



12" x 36"

Wall Mount or Ceiling Hung
 (EAM-2024DH-(WM or CH))
 23.5" x 20" WM |
 23.5" x 20" CH |
 (EAM-1236DH-(WM or CH))
 12" x 36" WM |
 12" x 36" CH |



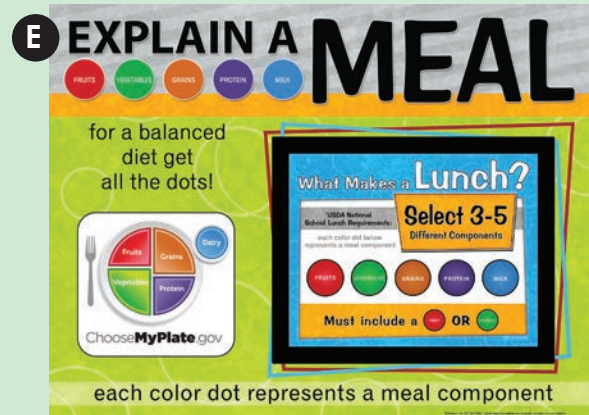
LIMITED WALL SPACE?

Try these more compact versions. Each come with (1) Double-sided insert that can be flipped between Breakfast and Lunch.



Countertop Stand

12" x 22"



23.5" x 18"

Limited Space Options
 (Wall Mount or Ceiling Hung)
 (EAM-1222SH-(WM or CH))
 12" x 22" WM |
 12" x 22" CH |
 (EAM-2418SH-(WM or CH))
 23.5" x 18" WM |
 23.5" x 18" CH |
 Countertop Stand (EAM-CT)
 10" x 15" |



(Breakfast Insert Image)

EZ-Tags

A professional solution for labels on the serving line.



NO MORE DIRTY TAPE!

Insert Your Own Printed Information

AVAILABLE IN 2 SIZES!

6" x 3" | (Bag of 10)
(EZ-Tags-L)

5" x 2.25" | (Bag of 10)
(EZ-Tags-S)

Insert Your Own Printed Information



EZ-Tags have a magnetic seal and sticky backing. Peel off and clean, then reuse!

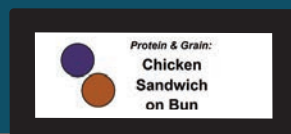
EZ-Dots

These stickers enhance your EZ-Tags by identifying components for meal regulations!



Fruit

(Actual size)



DOT COLORS

- Vegetable (EZ-Dots-Green)
- Fruit (EZ-Dots-Red)
- Grain (EZ-Dots-Orange)
- Protein (EZ-Dots-Purple)
- Milk (EZ-Dots-Blue)

1,000 Dots
(One Color)

OF TWO VEGETABLES
CHOICE #2
ED FRESH VEGGIES
NG PER TYPE.A MEAL

FLIP FRAME INFO CENTER

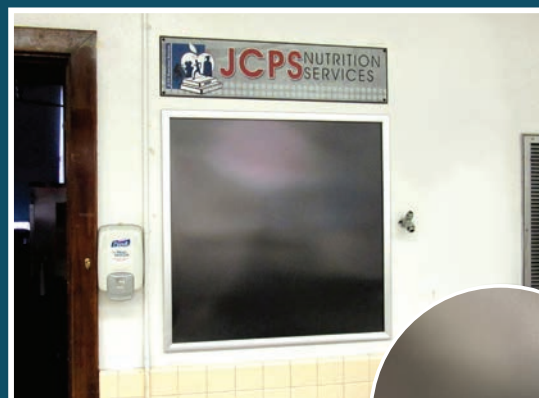
EZ-Displays

Use these multi-purpose holders anywhere you post 8.5" x 11" documents. Get rid of sloppy taped up signs.

A great way to store all of your posted information in one place with a professional look!



Just slide in your document and EZ-Display's magnetic seal will hold paper in place.



Flip Frame has a black backer board and clear lens cover. Simply flip open frame, remove lens cover and tape choking posters, printed announcements, and any other information on to the backer board.



**LOOK FOR THEM
ON OUR OTHER
PRODUCTS!**

Letter Size
10" x 12.5" (EZ-DH)

Legal Size
10" x 15.5" (EZ-DH-Legal)

Letter Size EZ-Display
w/ Title Strip
(EZ-DH-Title)

Minimum order of 10,
mix & match

TITLE STRIPS



AVAILABLE IN 3 SIZES!

IDEAL FOR:

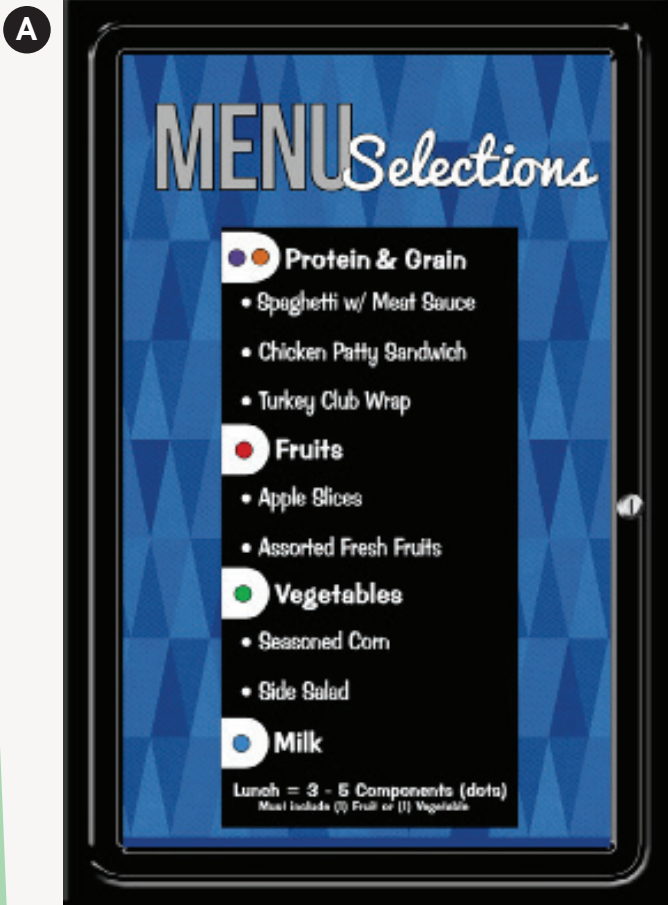
- Choking posters
- Labor laws
- Staff rules
- Art Galleries

36" x 24" |
(FF-Info-3624)

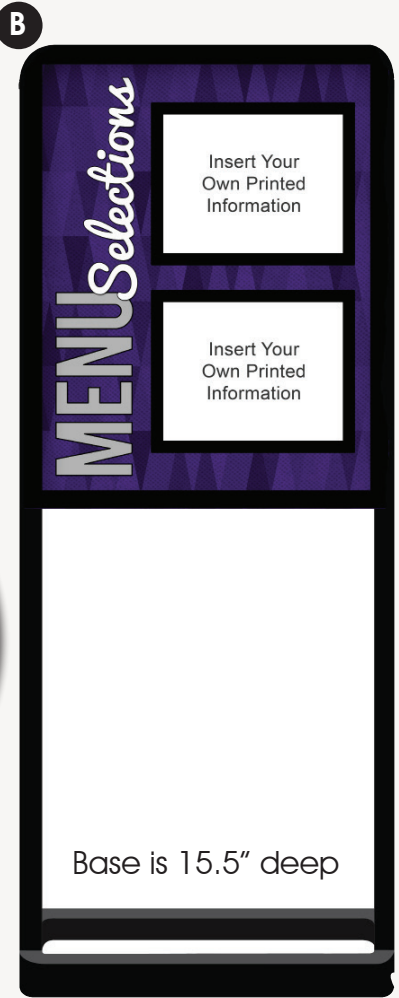
36" x 36" |
(AGFF)

40" x 30" |
(FF-Info-4030)

secondary menu boards



ENCLOSED CASE MENU BOARD WITH SLIDE-IN MENU STRIPS



CUSTOMIZE
YOUR TEXT AND COLOR



Custom Menu Strip Layout Available!

<p>A Enclosed Case Menu Board (MB3-EC) Includes 18 Customized Menu Strips 24" x 36" </p>	<p>Additional Menu Strips (MB Strips) Wet Erase Strips also available </p> <p>Wet Erase Markers (WE_Marker) </p>	<p>B (2) EZ-Display Menu Board with Stand (MB3-2L-FS) 23" x 59" </p>
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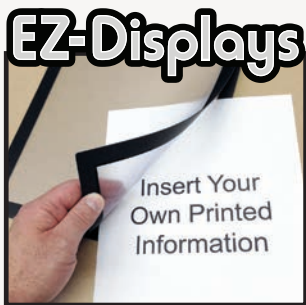
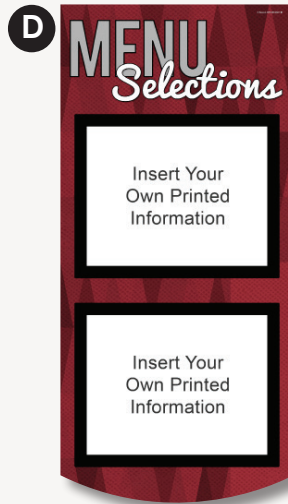




Give your cafeteria an upscale feel with these solutions for menu display!

EZ-Displays OPTIONS

DISPLAY YOUR OWN PRINTED MENUS



CUSTOMIZE
YOUR TEXT AND COLOR

Limited Wall Space?



Try a Counter Top Display!

- C** (4) EZ-Display Menu Board (MB3-LWM-EZ) | 28" x 30" |
- D** (2) EZ-Display Menu Board (MB3-2L) | 14" x 30" |
- E** (1) Vertical EZ-Display Menu Board (Wall Mount or Ceiling Hung) (MB3-1P) | 13" x 17" |
- F** (1) Horizontal EZ-Display Menu Board (Wall Mount or Ceiling Hung) (MB3-1L) | 15" x 15" |
- G** Counter Top Display (MB3-CT) | 10" x 15" |

MENU SELECTIONS

EXPLAIN A MEAL

« PRIMARY » menu boards

Give your Cafeteria an Upscale Feel with these Solutions for Menu Display!

EZ-Displays OPTIONS

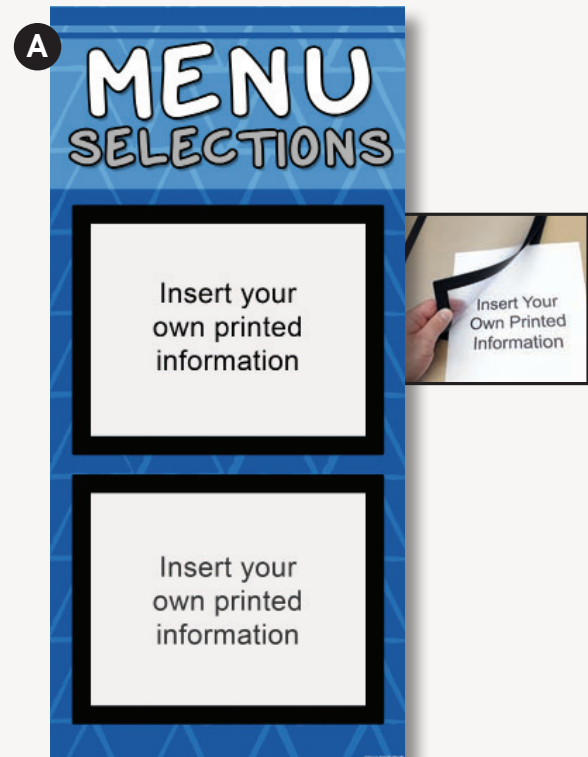
DISPLAY YOUR OWN PRINTED MENUS



Limited Wall Space?



Try a Counter Top Display!



A (2) EZ-Display Menu Board (MB-Pri-2EZ)
14" x 30" |

B (1) Horizontal EZ-Display Menu Board (MB-Pri-1EZ)
(Wall Mount or Ceiling Hung)
15" x 15" |

C Counter Top Display (MB3-CT-1EZ)
10" x 15" |

D Wet Erase Menu Board (MB-Pri-Wet)
23.5" x 36" |

Wet Erase Markers (WE_Markers) |



ADD SOME CHARACTER



Customize your menu board by adding our food characters! Talk to a Descon Representative today!
877-337-2661

CUSTOMIZE
YOUR TEXT AND COLOR

FVS Displays

FRUIT • VEGGIE • SNACK

An attractive and practical display to place near the cash register that helps students complete a meal!

NARROW PACKAGE



16-1/2" w x 31" h (FVSD-17)
Base is 25-1/2" deep

WIDE PACKAGE



25" w x 31" h (FVSD-25)
Base is 14-1/2" deep

Baskets easily move and rotate to fit your needs!

EACH PACKAGE INCLUDES:

- > (1) Display
- > (2) Pans - standard or long
- > (3) Baskets - choose from **(B1) (B2) (B3)**
- > (1) Sign - choose header
- > (2) Small EZ-Tags for Narrow Package
- > (4) Small EZ-Tags for Wide Package

Narrow Package | 16.5" x 31" |

Wide Package | 25" x 31" |

ACCESSORIES: Customize to fit available space in your line

Baskets



B1
Small
12" l x 6" w x 6" h
(FVS-B1)



B2
Large Sloped
15" l x 12" w x 5" h
(FVS-B2)



B3
Large Deep
12" l x 12" w x 8" h
(FVS-B3)

Pans



One-Half Size Standard Food Pan
12-3/4" l x 10-1/2" w x 4" h
(FVS-P-H)



One-Half Size Long Food Pan
20-3/4" l x 6-1/4" w x 4" h
(FVS-P-HL)

Ice Mats



For use with FVSD-17 (FVS-Ice Mat-A)
For use with FVSD-25 (FVS-Ice Mat-B)
YOUR CHOICE
qty 2



INFORMATION DISPLAYS

A Professional Solution for Important Posts in Your Cafeteria

Board of Health Display

A

Marion County School Nutrition Program

Insert Your Health Certificates, Licenses or Reports here

Insert Your Health Certificates, Licenses or Reports here

For your **health and safety**, this dining facility meets or **exceeds** prescribed government standards.

Nutrition Fact Board

B

Marion County School Nutrition Program

Insert Your Nutrition Fact Sheets

Insert Your Nutrition Fact Sheets

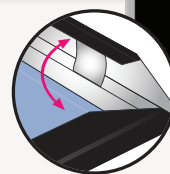
The provided nutrition facts of our menu items will help you calculate your actual intake of calories, total protein, fat, sodium, and potassium in your diet. * Amounts of food items in cups without liquid or without skins unless noted. Handwritten orders to meet on exact amounts, and while our Food and Nutrition Department makes best to ensure the information is accurate as possible, we will accept no liability for errors or omissions.

Justice For All Flip Frame

C

AND JUSTICE FOR ALL

Silver Flip Frame and clear lens cover displays and protects your Justice for All poster.



FIND FOOD SAFETY SIGNS ON OUR WEBSITE!

www.desconinc.com

- A** Board of Health (BOH-EZ) | 14" x 34" |
- B** Nutrition Facts (NFB-EZ) | 14" x 30" |
- C** Justice For All Flip Frame (FF-Just-1319) | 13" x 19" |

CUSTOMIZE
YOUR LOGO, TEXT AND COLOR

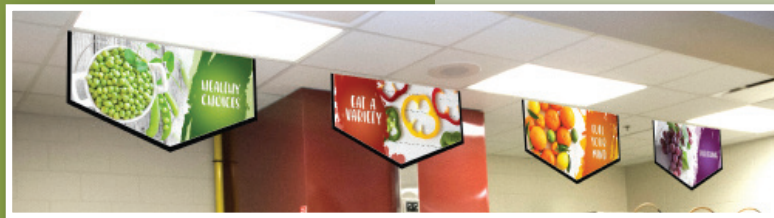
STYLE FAMILY GALLERIES

SIMPLE CHANGES. HUGE IMPACT.

Tie Your Cafeteria together with our Style Families. Your space will be transformed into an attractive, well designed atmosphere geared toward getting your students excited to eat!

BANNERS EXPLAINED

Add color to rooms with no wall space. Banners also provide visual dividing lines behind serving lines. Our flame-resistant material is perfect for school settings and are easily hung from suspended ceilings. Each banner comes with clear rails and 3 clips.



CHANGE ART & FLIP FRAMES EXPLAINED

Keep students interested with our Easy-to-Rotate System.

Each Flip Frame can store up to 3 Change Art Images, so you can easily rotate what image is displayed. This system can dramatically change block walls and promote nutrition education!



NEW LOOK IN LESS THAN 1 MINUTE!

What is a Change Art Image?

- Washable
- Durable
- Thin
- High Quality Sign Material (Not Paper)

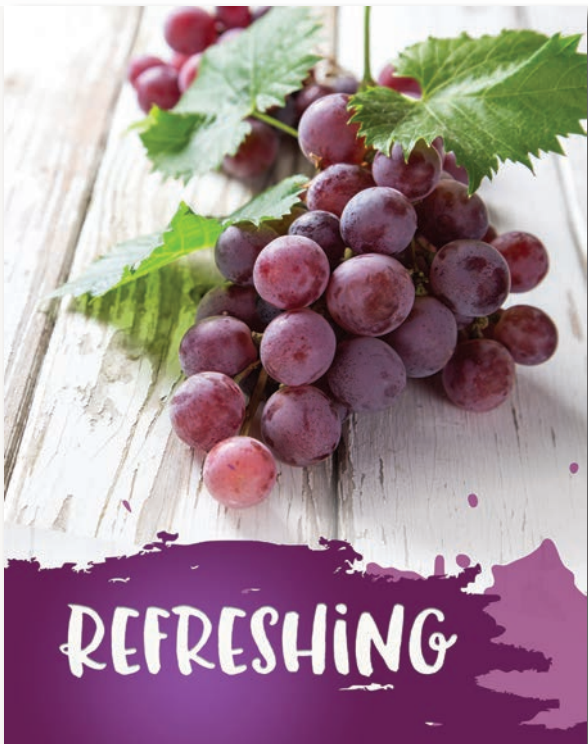
Change Art | 22" x 28" |

Flip Frames (FA-FF) | 24" x 29" |



COLOR SPLASH

A Bright & Fun Family



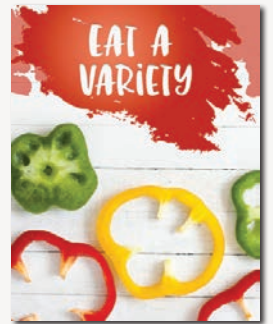
Refreshing



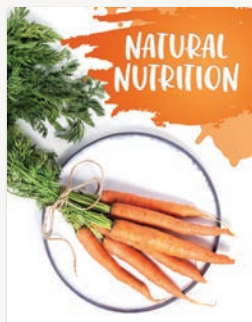
Fuel



Crunch



Variety



Nutrition



Produce



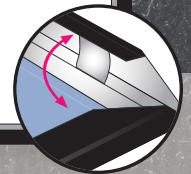
Healthy



of Fresh Fruits & Vegetables

FOR USE IN:

descon
FlipFrame



C H A N G E A R T



Eat Smart



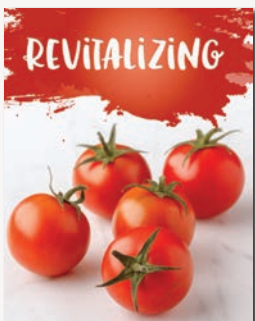
Vitamins



Fresh



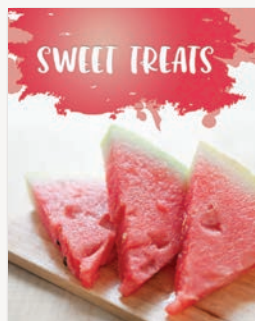
Greens



Revitalizing



Start



Sweet



Love

Change Art Images are great nutrition education. Images self store in flip frames for quick and easy rotation. See page 25 for more information.

Color Splash Change Art
(CS-(Insert Image Name))

22" x 28" |

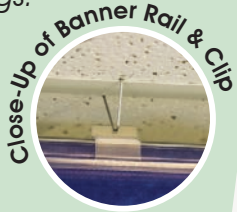
Flip Frames
(FA-FF)

24" x 29" |

COLOR SPLASH

BANNERS

Double-sided graphics that easily hang from suspended ceilings. Banners are made with flame-resistant material for school settings.



Fuel



Revitalizing



Eat Smart



Love



Fresh



Refreshing



Produce



Variety



Color Splash Banners (CS-BDW-(Insert Name))
36" x 18" |
 Flame Resistance (NFPA-701) Technical Data sheets available.

A Bright & Fun Family of Fresh Fruits & Vegetables

MURALS

Modular triangle pieces allow you to build your own wall mural to fit your custom space!

Apples



Eat Fresh

Broccoli



Citrus

Eat a Variety



Carrots

Strawberries



Peppers

Strong Choice



Grapes

Green Beans



Fuel Your Mind

Color Splash Triangles
(CS-Tri-2424)
24" x 24" |





A Family of Artistic & Appetizing



Flavorful



Bread



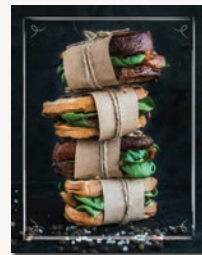
Apples



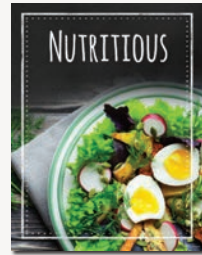
Chicken



Appetizing



Stack



Nutritious



Grilled Cheese



Delectable



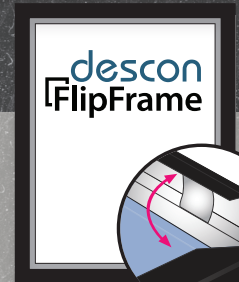
Stir Fry



Photography

FOR USE IN:

CHANGE ART



Fresh



Grapefruit



Grill



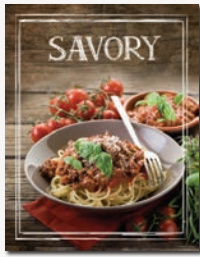
Greens



Crunch



Sandwich



Savory



Salad



Tasty



Burger



Delicious



Fries



Satisfying



Pears

Change Art Images are great nutrition education. Images self store in flip frames for quick and easy rotation. See page 25 for more information.

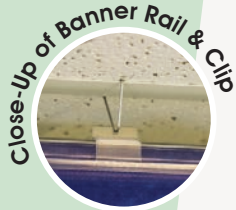
Market Cafe Change Art
(MC-(Insert Image Name))
22" x 28" |

Flip Frames
(FA-FF)
24" x 29" |



BANNERS

Double-sided graphics that easily hang from suspended ceilings. Banners are made with flame-resistant material for school settings.



Apples



Blueberries



Carrots



Asparagus



Lemons



Greens



Pears



Strawberries



Market Cafe Banners (MC-BW18-(Insert Name))
18" x 18"

Flame Resistance (NFPA-701) Technical Data sheets available.

A Family of Artistic & Appetizing Photography

MURALS

Large scale murals that bring life and color into your serving lines.



Style A



Style B



Style C



Style D

FOR
SLIM
SPACES

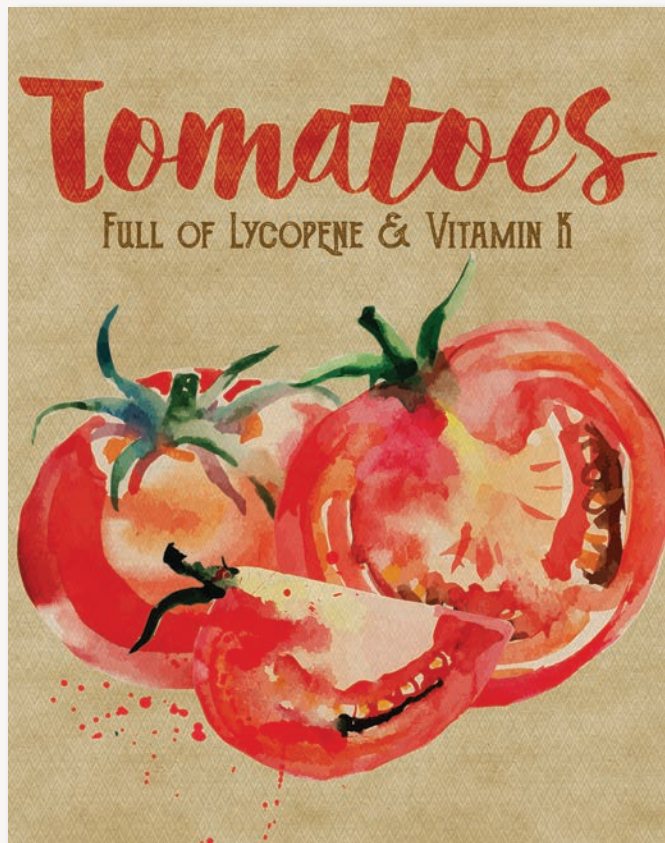
**Market Cafe
Murals**

Styles A and B
(MC-4660-A or B)
60" w x 46" h |

Styles C and D
(MC-9423-(C or D))
94" w x 23" h |



An Illustrated



Tomatoes



Apples



Avocado



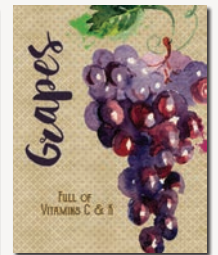
Bananas



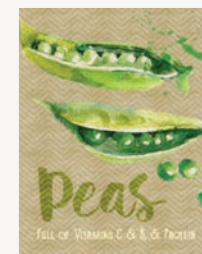
Corn



Cucumbers



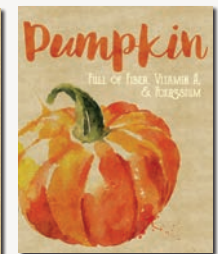
Grapes



Peas



Bell Peppers



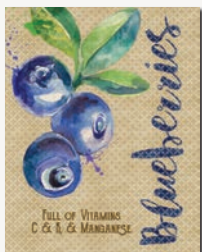
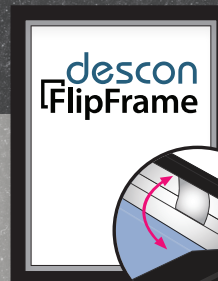
Pumpkins



Family of Rich Watercolor Images

C H A N G E A R T

FOR USE IN:



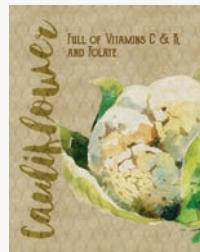
Blueberries



Broccoli



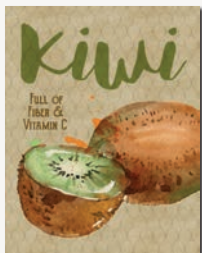
Carrots



Cauliflower



Cherries



Kiwi



Lettuce



Mushrooms



Onion



Peaches



Raspberries



Strawberries



Tangerines



Zucchini

Change Art Images are great nutrition education. Images self store in flip frames for quick and easy rotation. See page 25 for more information.

Watercolor Change Art
(WC-(Insert Image Name))
22" x 28" |

Flip Frames
(FA-FF)
24" x 29" |

Watercolor

BANNERS

Double-sided graphics that easily hang from suspended ceilings. Banners are made with flame-resistant material for school settings.



Energizing



Eat a Variety



Refreshing



Fresh Fruit



Garden Fresh



Nutritious



Passion for Produce



Eat Smart Be Smart



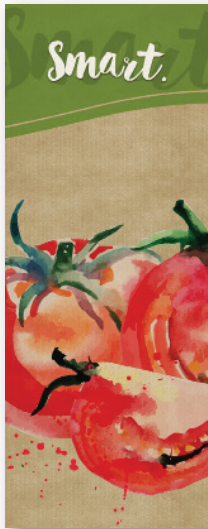
Watercolor Banners (WC-BWI24-(Insert Name))
24" x 18" |

Flame Resistance (NFPA-701) Technical Data sheets available.

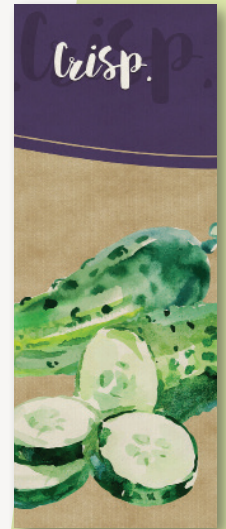
An Illustrated Family of Rich Watercolor Images

MURALS

Three piece murals that make your serving lines warm and inviting!



Style A



Style B



Style C



Style D

FOR SLIM SPACES

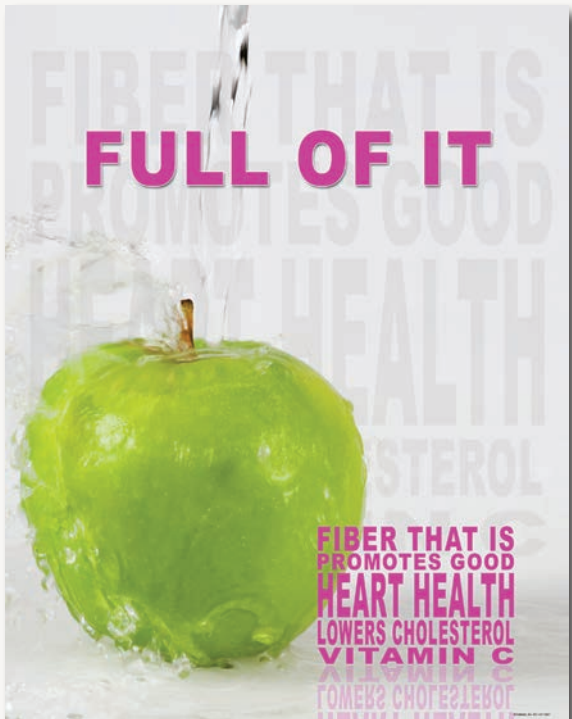
Watercolor Murals

Styles A and B
(WC-3p-6046-(A or B))
60" w x 46" h |

Styles C and D
(WC-3p-9423-(C or D))
94" w x 23" h |



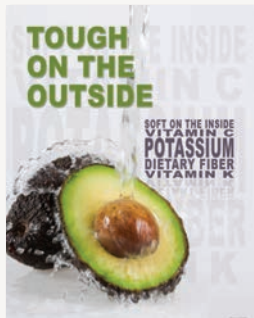
A Timeless Family



Apple



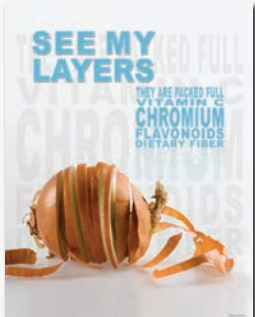
Asparagus



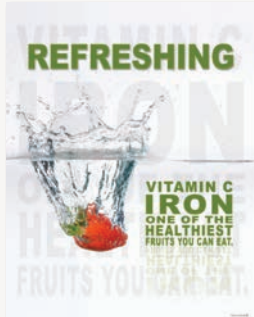
Avocado



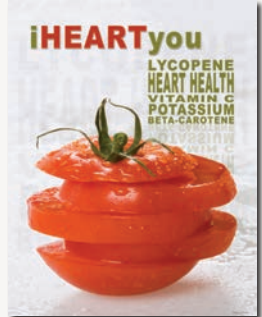
Carrot



Onion



Strawberry



Tomato

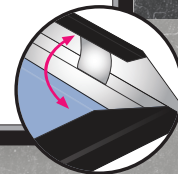


of Photographed Fruits & Vegetables

CHANGE ART

FOR USE IN:

descon
FlipFrame



Cauliflower



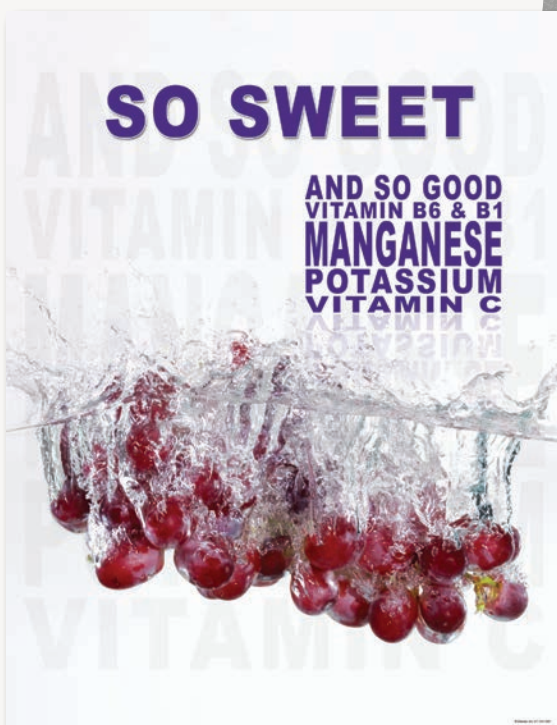
Cucumber



Yellow Pepper



Kiwi



Grapes

Change Art Images are great nutrition education. Images self store in flip frames for quick and easy rotation. See page 25 for more information.

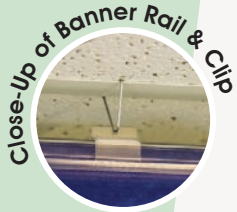
Classic P.F.A Change Art
(PFA-(Insert Image Name))
22" x 28" |

Flip Frames
(FA-FF)
24" x 29" |

Classic PHOTOGRAPHY FOOD ART

BANNERS

Double-sided graphics that easily hang from suspended ceilings. Banners are made with flame-resistant material for school settings.



Apples



Broccoli



ESBS



FYM



Garden



Grapes



Greens



Strawberries



Classic P.F.A. Banners (PFA-BDW-(Insert Name))
36" x 18"
 Flame Resistance (NFPA-701) Technical Data sheets available.

A Timeless Family of Photographed Fruits & Vegetables

MURALS

Bring excitement and color to your walls with these boldly colored murals!



Style A



Style B



Style C



Style D



Style E



Style F

**OTHER
CLASSIC STYLES
AVAILABLE**

Talk to a Descon
representative
today!
877-337-2661



**FOR
SLIM
SPACES**



Classic P.F.A. Murals

Styles A - D (PFA-6046-(Style))
60"w x 46"h |

Styles E and F (PFA-9423-(Style))
94"w x 23"h |

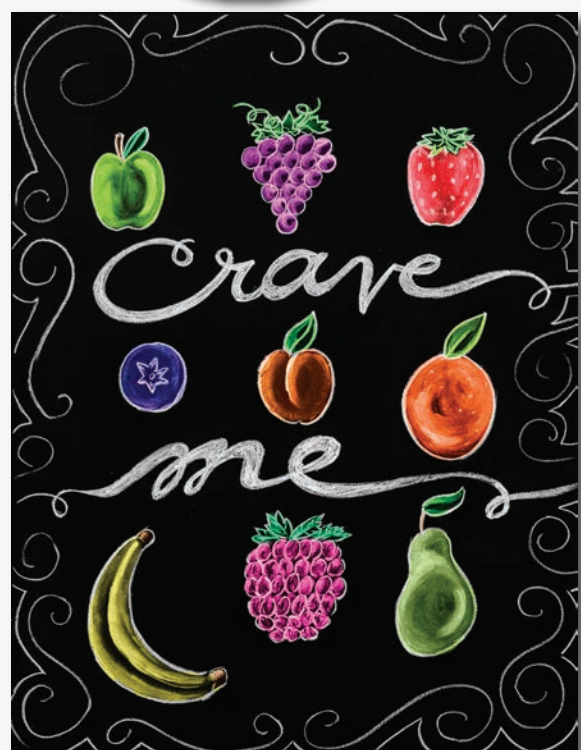
Enter

Love
Veggies

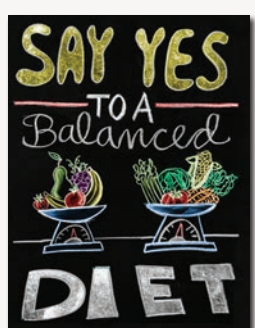
BREAKFAST
equals
SUCCESS

Chalk
Art

A Family of Hand-Drawn



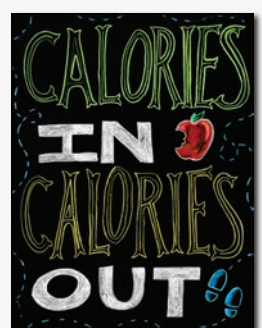
Crave Me



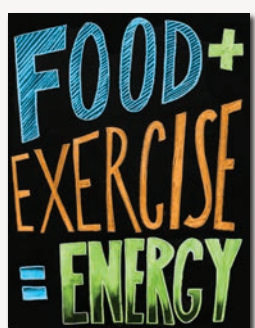
Balanced Diet



Breakfast



Calories



Energy

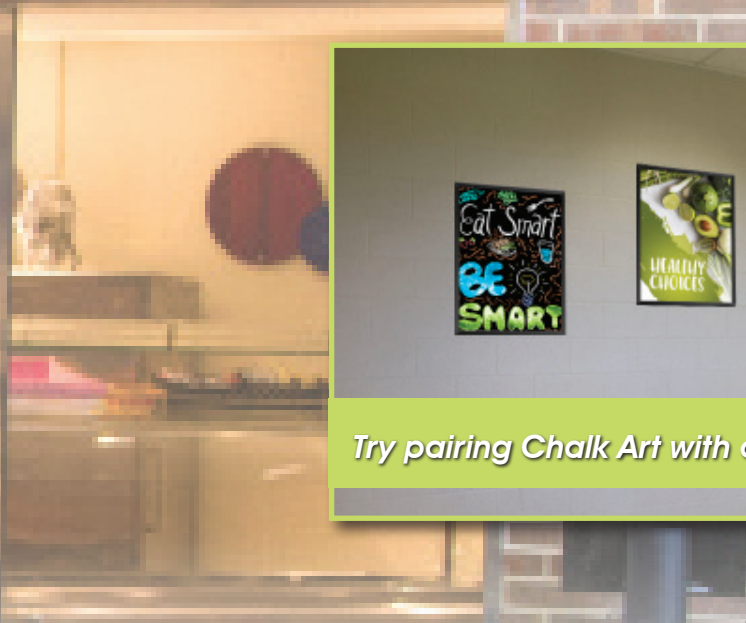


Fuel Your Mind



Get Movin

Exit

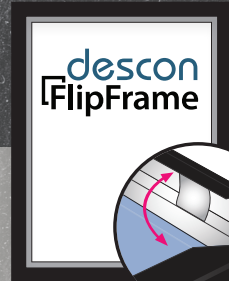


Try pairing Chalk Art with our Color Splash Family!

Chalk Images with Healthy Inspiration

FOR USE IN:

CHANGE ART

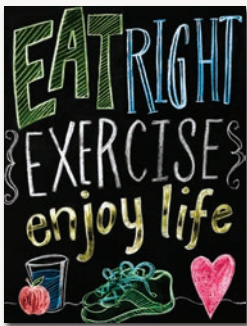


Change Art Images are great nutrition education. Images self store in flip frames for quick and easy rotation. See page 25 for more information.

Chalk Art Change Art
(Chalk-(Insert Image Name))
22" x 28" |
Flip Frames
(FA-FF)
24" x 29" |



Eat Smart



Eat Right



Color Your World



Love Veggies

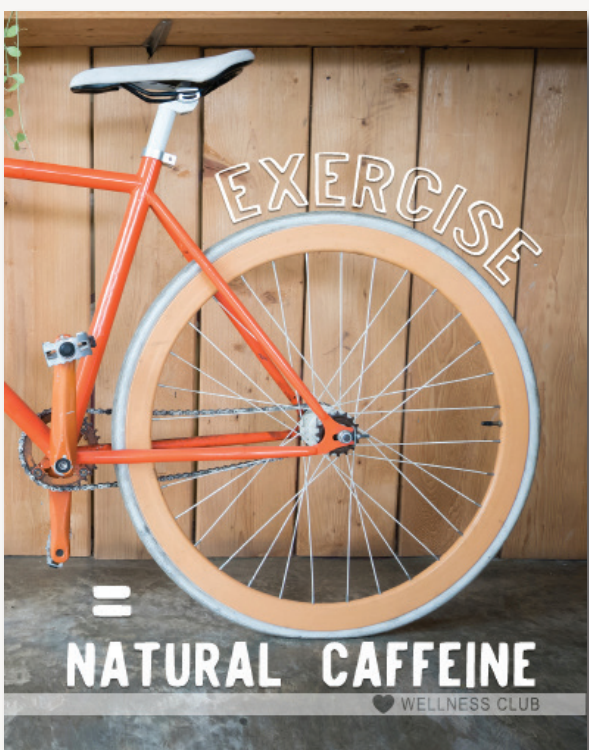


Smart Start



WELLNESS CLUB

A Family of Photos



Exercise



Beans



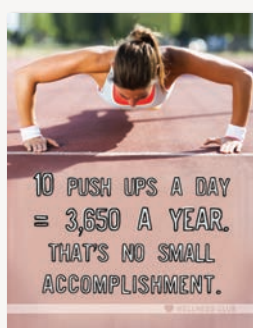
Breakfast



Sustain



Bones

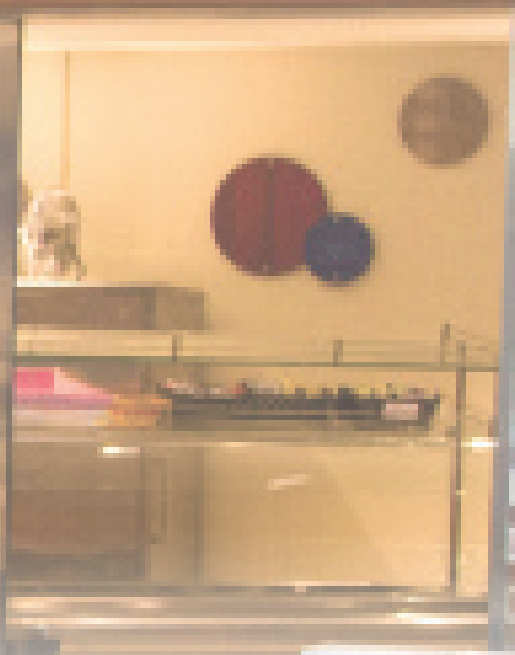
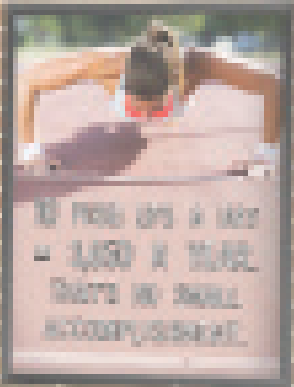


Push Ups



Stretch

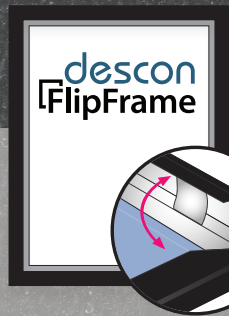
EXIT



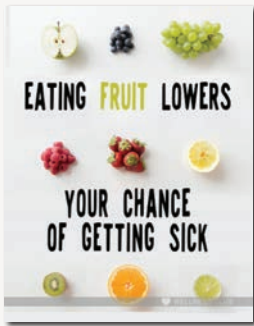
that Promote Healthy Lifestyles

CHANGE ART

FOR USE IN:



Grow



Fruit



Grains



Heart Rate



Salad



Run



Water



Snack

Change Art Images are great nutrition education. Images self store in flip frames for quick and easy rotation. See page 25 for more information.

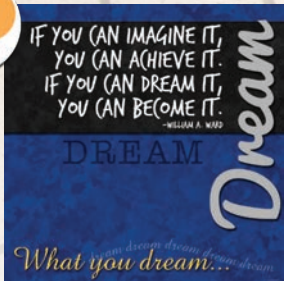
Wellness Club Change Art (Well-(Insert Image Name))

22" x 28" |

Flip Frames (FA-FF)

24" x 29" |

DREAM MURAL



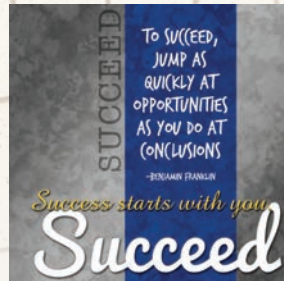
Dream



Believe



Achieve



Succeed



Excellence

WAVE MURAL



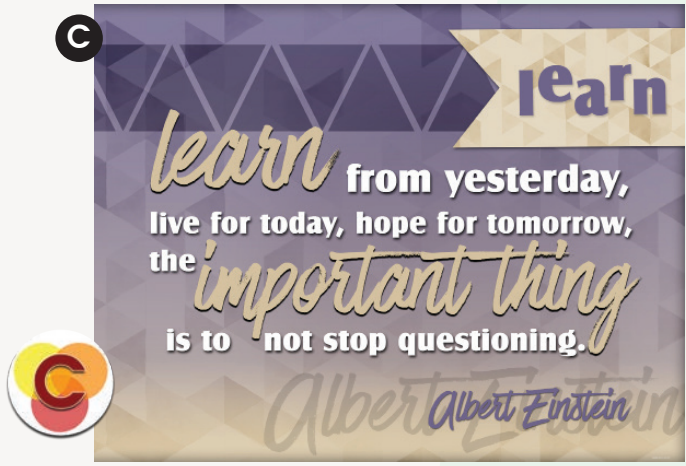
Dream Mural - Individual (IM-Dream-(Name)) | 36" x 36" |
 Dream Mural - Set (IM-Dream-Set) | 192" x 36" |
 Wave Mural - Set (IM-Wave-Set) | 146" x 29" |

Cover Large Wall Spaces in a Cost-Effective Way!

INSPIRE

YOUR STUDENTS

Fill your Wall with Color and Positive Messages!



- A** Wooden Quote (IM-Wooden-Set)
70" x 46" |
- B** Think Quote (IM-Think)
31" x 45" |
- C** Learn Quote (IM-Learn)
45" x 34" |

CUSTOMIZE
YOUR COLOR



Script



Diagonal

ACRONYMS



Style A



Style B

MEDALLIONS

CUSTOMIZE
YOUR LOGO, TEXT AND COLOR

Acronyms
Script (AV-S2-1848)
Diagonal (AVD-1848)
18" x 48" |

Medallions
Style A (CM-2-Mascot-(Insert Size))
Style B (CM-Mascot-(Insert Size))
36" x 36" |
24" x 24" |



SHOW SOME

SCHOOL SPIRIT

Promote School Pride
and Character Values!



Style A



Style B

LETTER BLOCKS

Letter Blocks

Style A (LB-A-(Insert Size))

Style B (LB-B-(Insert Size))

30" x 30" |

24" x 24" |

20" x 20" |

CUSTOMIZE
YOUR TEXT AND COLOR

HEALTHY ZONE

All-in-One

secondary

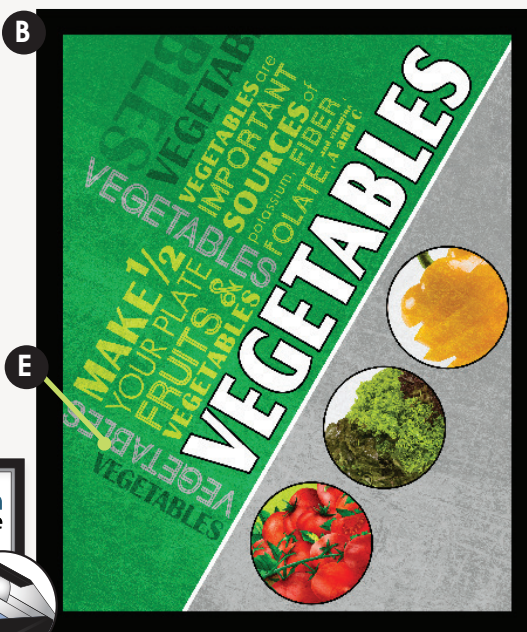
CUSTOMIZE
YOUR COLOR

A Healthy Zone Header
41" x 14"
Choose 2 colors

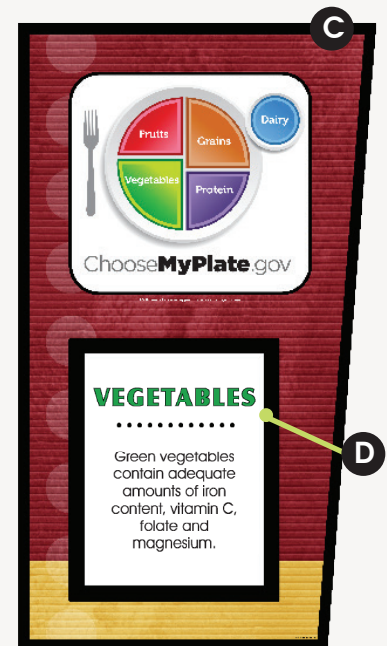


B Flip Frame
Stores 5 images

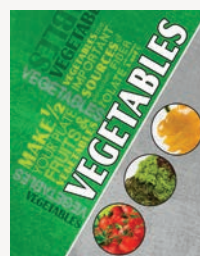
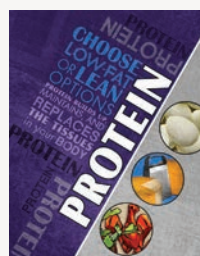
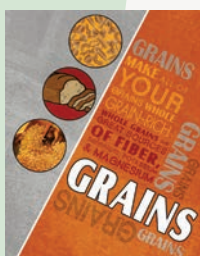
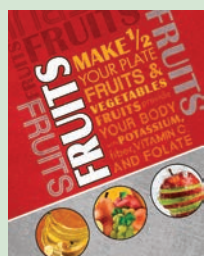
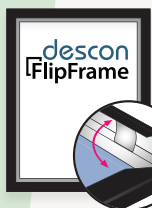
C Healthy Zone Fact Panel
17" x 30"
Includes MyPlate image and EZ-Display



D Fun Facts
Set of 25
Printed Fun Facts that correspond with all images



E Change Art
22" x 28"
5 Images included



Healthy Zone
(HZ-Secondary)
44" x 47" |

VIEW LARGER IMAGES ONLINE

Nutrition Education System

PRIMARY

CUSTOMIZE
YOUR COLOR

A Healthy Zone Header

41" x 14"
Choose 2 colors



B Flip Frame

Stores 5 images

C Healthy Zone Fact Panel

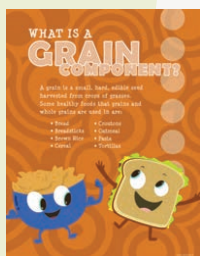
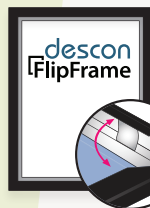
17" x 30"
Includes MyPlate image and EZ-Display

D Eat Your Colors Inserts

Set of 26
Printed inserts that correspond with all images

E Change Art

22" x 28"
5 Images included



Healthy Zone
(HZ-Primary)
44" x 47" |

VIEW LARGER IMAGES ONLINE

BREAKFAST = SUCCESS

FOOD + EXERCISE = ENERGY

Apples

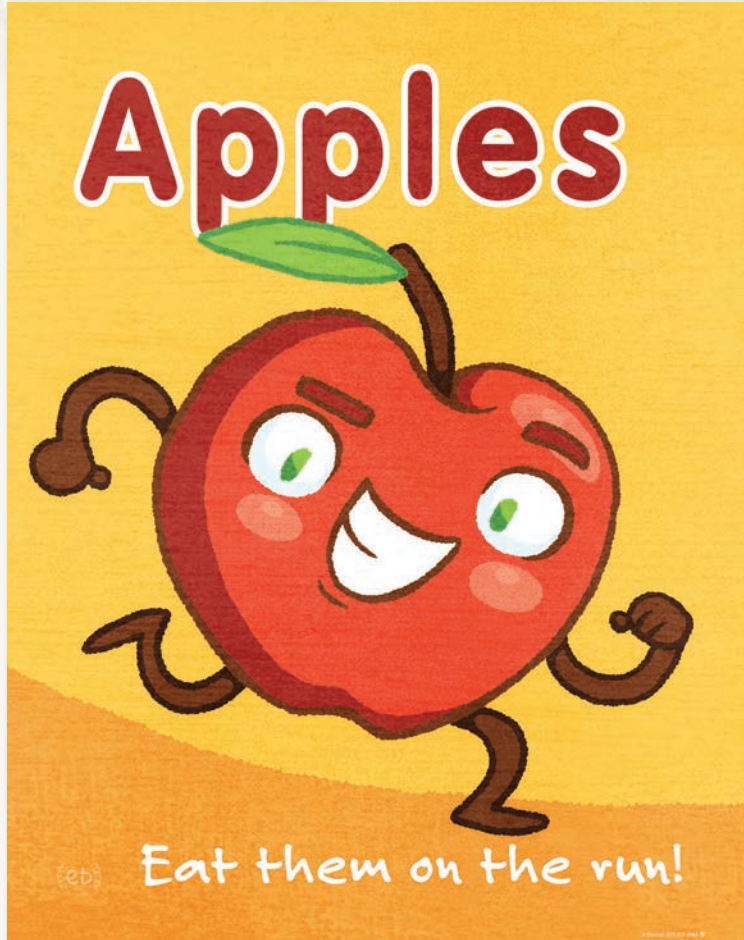
Peppers

Or...

Garden Gang



A Hand Illustrated



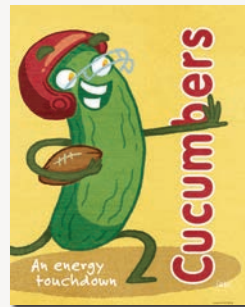
Apples



Bananas



Blueberries



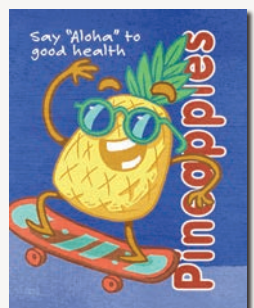
Cucumbers



Grapes



Peppers



Pineapples

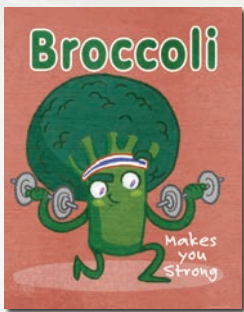
eb
-illustration-

In partnership with illustrator Erin Barker, these characters were hand drawn to teach your students about nutrition in a fun way.
Get students excited to eat.

Family of Original Food Characters

FOR USE IN:

CHANGE ART



Broccoli



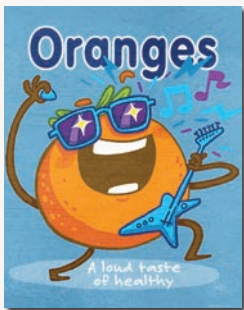
Carrots



Celery



Corn



Oranges



Green Beans



Peaches



Salad



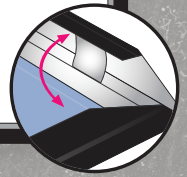
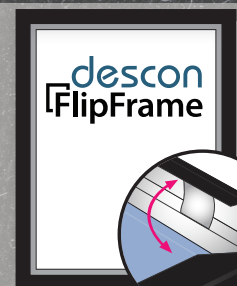
Pears



Strawberries



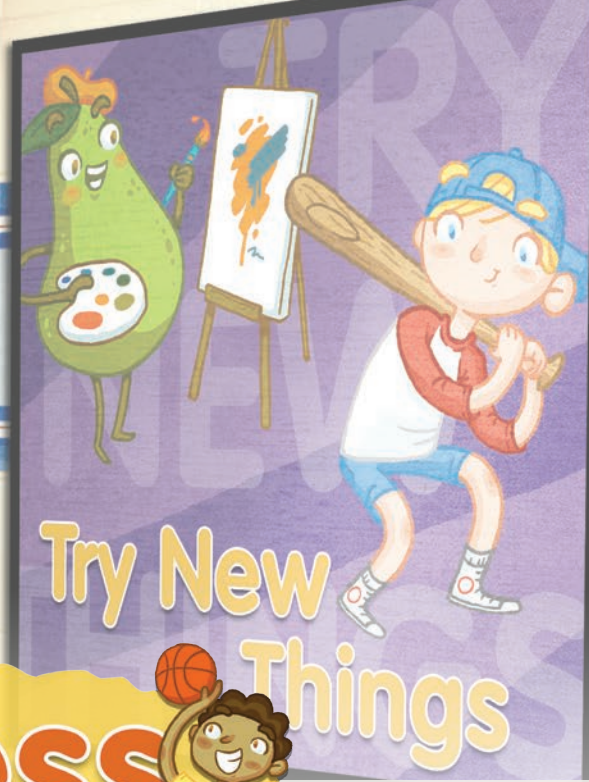
Tomatoes



Change Art Images are great nutrition education. Images self store in flip frames for quick and easy rotation. See page 25 for more information.

Garden Gang Change Art
(GG-(Insert Image Name))
22" x 28" |

Flip Frames
(FA-FF)
24" x 29" |

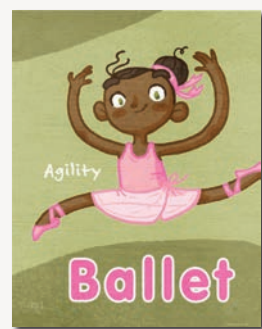


Fitness Friends

A Hand Illustrated



Baseball



Ballet



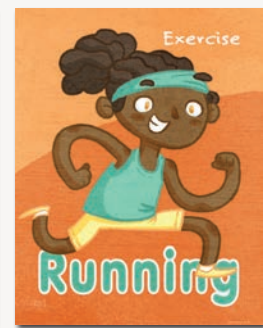
Basketball



Biking



Hiking



Running



Skateboarding

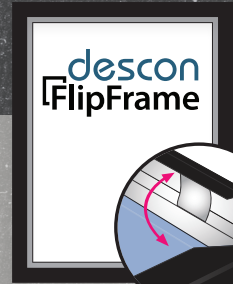


In partnership with illustrator Erin Barker, these characters were hand drawn to teach your students about fitness in a fun way.
Get students excited about wellness.

Family to Make Fitness Fun

FOR USE IN:

CHANGE ART



Exercise



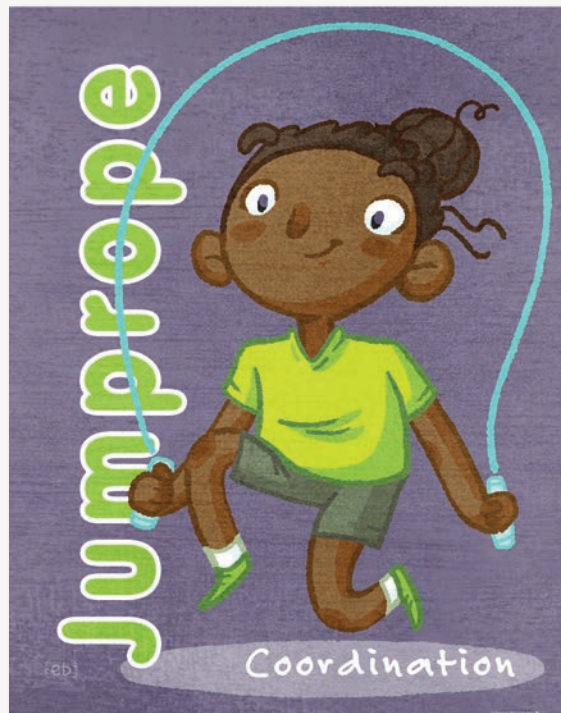
Football



Soccer



Swimming



Jump Rope

Change Art Images are great nutrition education. Images self store in flip frames for quick and easy rotation. See page 25 for more information.

Fitness Friends Change Art
 (Fit-(Insert Image Name))
 22" x 28" |

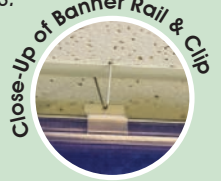
Flip Frames
 (FA-FF)
 24" x 29" |



BANNERS

CUSTOMIZE YOUR COLOR

Double-sided graphics that easily hang from suspended ceilings. Banners are made with flame-resistant material for school settings.



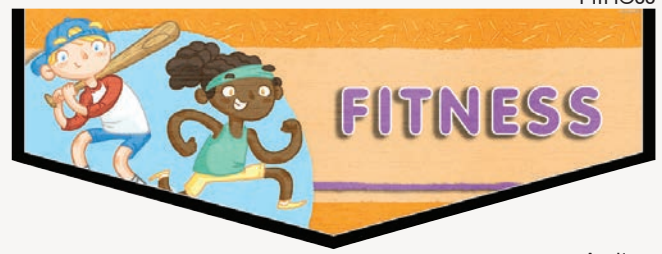
FYM



BES



Fitness



EAV



Active



FEE



Fun



Play



Garden & Fitness Banners
 (EB-BDW-(Insert Name)) | 48" x 18"
 Flame Resistance (NFPA-701) Technical Data sheets available.

Hand Drawn Illustrations to Promote Healthy Choices

MURALS

Add color and promote healthy concepts to your students!



Get Up



Best



Play



Dream



Things

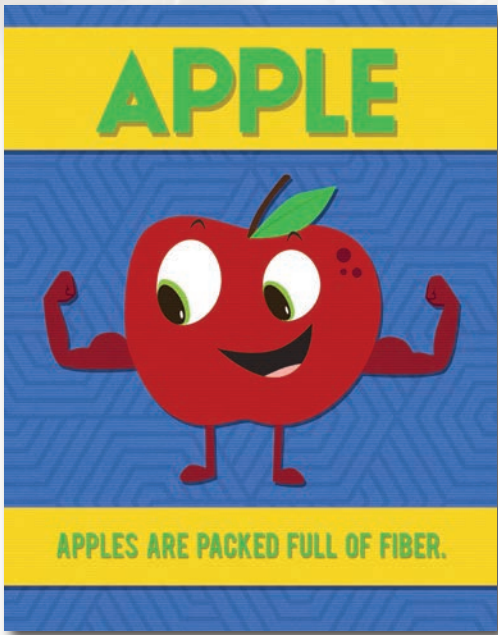


Run

Action Squares
(AS2-2424-(Insert Name)) | 24" x 24" |



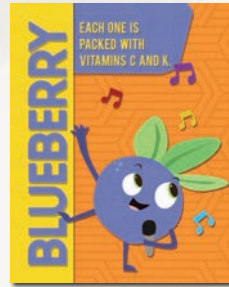
A Brightly Colored Family of



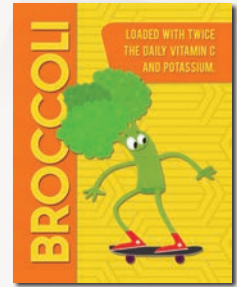
Apple



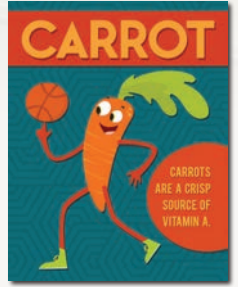
Banana



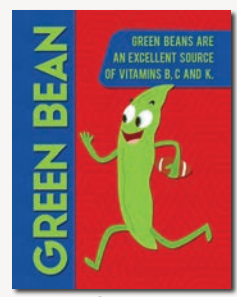
Blueberry



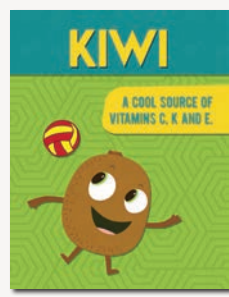
Broccoli



Carrot



Green Bean



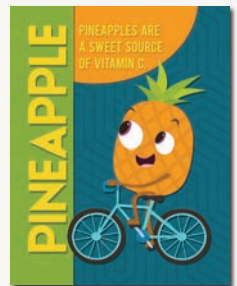
Kiwi



Lettuce



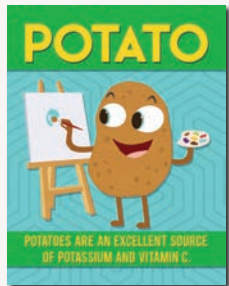
Milk



Pineapple



Pizza



Potato



Salad



Sandwich



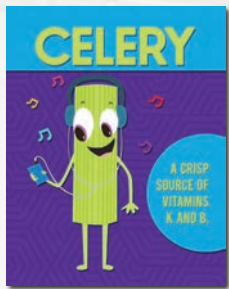
Spinach



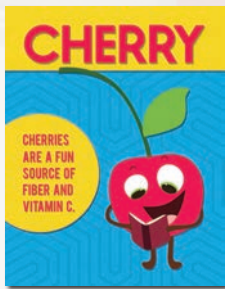
Images Encouraging Health & Nutrition

FOR USE IN:

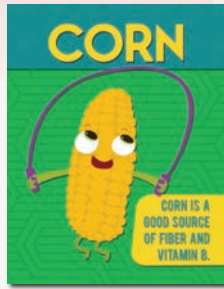
C H A N G E A R T



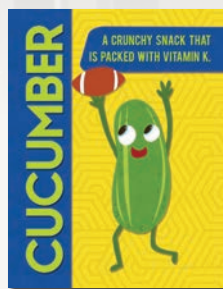
Celery



Cherry



Corn



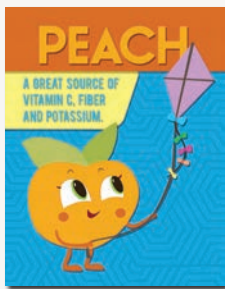
Cucumber



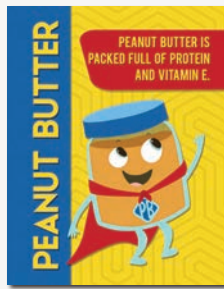
Grapes



Orange



Peach



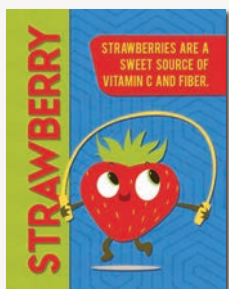
Peanut



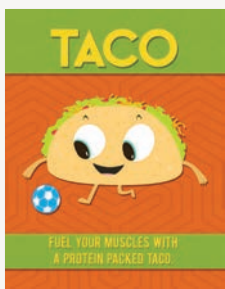
Pear



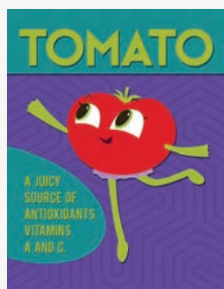
Pepper



Strawberry



Taco



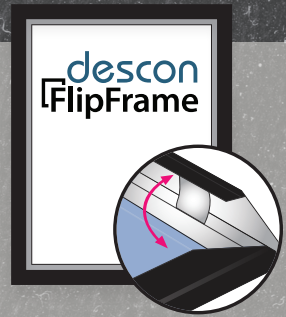
Tomato



Water



Yogurt



Change Art Images are great nutrition education. Images self store in flip frames for quick and easy rotation. See page 25 for more information.

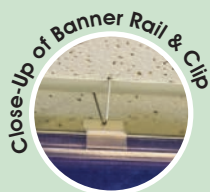
School Lunch Bunch Change Art
 (SLB-(Insert Image Name))
 22" x 28" |
Flip Frames
 (FA-FF)
 24" x 29" |



A Brightly Colored Family of Nutrition Education

BANNERS

Double-sided graphics that easily hang from suspended ceilings. Banners are made with flame-resistant material for school settings.



FF



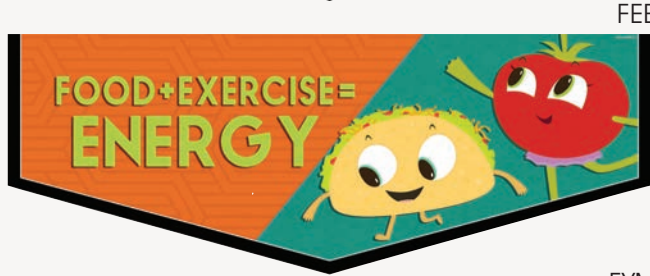
EAV



ESBS



Love



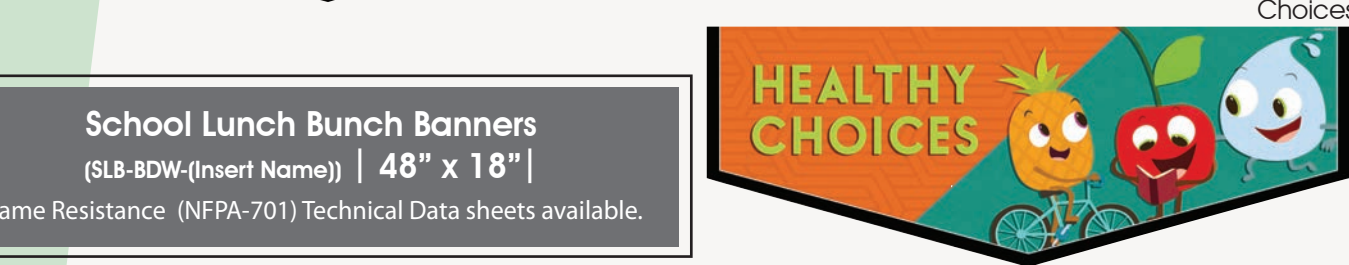
FEE



BES



FYM



Choices

School Lunch Bunch Banners
 (SLB-BDW-(Insert Name)) | 48" x 18"
 Flame Resistance (NFPA-701) Technical Data sheets available.

EAT YOUR Colors!!

Teach students the basics of FOOD GROUPS



Eat Your Colors Counter Top Stand
10" x 15" Overall | per stand (EYC-CT)

Eat Your Colors Display

- > Coordinate nutrition education with daily menu items
- > Educate on the line, right at student eye level!

Don't forget extra displays!



Show two on one line...
Make a Food Component and Fun Fact together!

..... **OR**

One display for each of your lines...
Educate on every line!

Nutrition Education Changeable Inserts

Printed Set comes with:

- (5) Food Group Paper Inserts
- (26) Food Component Paper Inserts
- Storage Binder



Nutrition Education Changeable Inserts
11" x 8-1/2" | set (EYC2-Insert Set)

[VIEW LARGER IMAGES ONLINE](#)



practice **GOOD Manners**

- 1 WALK, DON'T RUN
- 2 USE INSIDE VOICES
- 3 STAY IN YOUR SEAT
- 4 USE GOOD MANNERS
- 5 RAISE YOUR HAND FOR ATTENTION
- 6 CLEAN UP AFTER YOURSELF

GOOD MANNERS BOARD

SCHOOL MEALS MEASURE UP

Garden Gang

Garden Gang

SCHOOL MEALS MEASURE UP

School Lunch Bunch

School Lunch Bunch

NUTRITION RULERS

CUSTOMIZE
YOUR TEXT AND COLOR

Good Manners Board
(PM-PGM) | 36" x 48" |
Nutrition Ruler
(GG-SMMU) or (SLB-SMMU) | 24" x 48" |

PRIMARY wall art

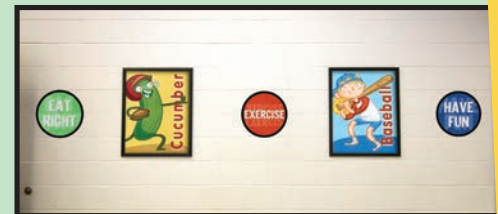
A Gallery of Murals to Encourage Healthy Lifestyles and Good Behavior!



CIRCLE PHRASE ACCENTS

Use with our Primary Change Art to fill a large wall space!

Spanish versions also available.



Circle Phrase (CPS2-16-SET) | 16" x 16" | (Set of 3)
Good Choices Murals (PM-GC2-3636) | 36" x 36" | (Set of 3)



GOOD CHOICES MURALS

CUSTOMIZE
YOUR COLOR

Descon Account

Public schools and government customers can open a “net term” account upon receipt of your purchase order. If purchase order is not provided, additional information will be required along with a signature approval authorizing order and payment. All other non-school related or government customers may pay by credit card or prepayment options.

Payment Options

Credit Card - We accept MasterCard, Visa and American Express. For prepayment at time of order, give us a call at 1-877-337-2661 to receive a form for making payment.

Purchase Orders - Public and government purchase orders are accepted. New accounts may be required to supply additional information upon receipt of their first order.

Taxes

Please provide your tax exempt information at time of ordering or include your certificate with your payment. We do not collect “out-of-state” taxes.

Prices & Product Specifications

All prices are in U.S. dollars. All prices and terms are current as of publication date but are subject to change. Very rarely, we make an error in our catalog pricing or product specifications, but under these circumstances we reserve the right to correct the mistake. All dimensions are in U.S. measurement of inches, width x height. Printing and photography techniques can sometimes affect the appearance of an item. Actual color material samples can be provided upon your request.

*Ordering a large quantity (min. 50 or more)?
Have a special request?
Call 1-877-337-2661 for a customized quote.*

Minimum Order Charge

To offset the cost of processing a small order, we reserve the right to add a charge of \$25.00 for orders under \$200.00.

Shipping & Handling

Shipping charges are calculated as 10% of your total merchandise order and will be added to your invoice.

Our standard turn-around time for orders is 2-3 weeks plus shipping time. During certain times of the year, we experience a higher volume of orders and our turn-around time will be longer. If you have a specific deadline to meet, please help us serve you better by contacting us in advance so we have sufficient time to fill your order.

To check the status of your order, contact a Descon Sales Representative toll free 1-877-337-2661, or send an email to Descon at sales@desconinc.com. If you include an email with your order, Descon will send you a shipping confirmation along with a tracking number for your order as soon as it is shipped.

Shipping & Handling (continued)

We are committed to making sure your order gets to you in perfect condition. Orders are inspected for damage when they are packed, and all orders are in good condition when they leave our facility. However, accidents occasionally occur during shipping. If you see any damage when your order arrives, follow these steps:

- Open and inspect packages immediately upon delivery for possible damage.
- Keep all inner and outer original packaging materials if you are reporting a problem.
- Reporting damage within 5 business days of delivery:
 1. Call our Customer Service Department at 1-877-337-2661 with details regarding the damaged package.
 2. We will require digital pictures be emailed to us showing the damage.
 3. Once all of the information has been reviewed, we will respond in 24 to 48 hours with the steps of how this will be resolved.
- Damaged packages reported after 5 business days of delivery will be the responsibility of the customer. You may file a claim online at: www.ups.com under the support tab “File a Claim.” Refer to the “Damaged Package Claims Process” for more information.

Return Policy

As a manufacturer of customizable products, we do not stock any finished products and therefore do not accept returns. You are provided a layout proof for your final approval prior to production on any customized products. Please inspect your layout proof for accuracy and discrepancies immediately so corrections can be made before final layout is approved.

Product Warranty

We offer a one year warranty against defects in quality of materials and workmanship.

We do not cover neglect (ex: attachment of foreign objects, use of markers, harsh chemicals, improper cleaning, improper storage, etc.), vandalism, graffiti, or any changes or alterations by owner.

Because we cannot control how our products are installed or used, the customer assumes the responsibility in determining product suitability for its intended use.

Color

Printing and photography techniques can sometimes affect the appearance of an item. If specific color matching is important to you, actual color material samples can be provided upon your request. You may also send a color sample to Descon and we will match to your sample as closely as we possibly can with our materials and printing techniques.

Product Copyright

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UNIQUE
SPACE?
UNSURE
OF WHAT
YOU
NEED?**

**WE OFFER FREE CONSULTATION
TO CUSTOMIZE A DESIGN FOR
YOUR SCHOOL**

You send us photos of your space, take a few measurements, and we do the rest.

Our sales and design team will create an atmosphere unique for your school. We'll then provide a presentation with the artwork placed in your space for you to approve.



In-person site visits are available on a limited basis, dependent upon the scope of your project.
877-337-2661 • Sales@Desconinc.com • www.DesconInc.com

COLOR CHART

CREAM	MUSTARD	BURGUNDY	OLIVE	ROYAL BLUE	PURPLE
TAUPE	ORANGE	CRIMSON RED	KELLY GREEN	NAVY BLUE	EGGPLANT
OLD GOLD	TERRA COTTA	RED	GREEN	AZURE BLUE	SILVER
YELLOW	BROWN	BLACK	HUNTER GREEN	LIGHT BLUE	
GOLD	BRICK RED	SAGE	TEAL	DENIM	



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Brownsburg, IN 46112

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