

# Submitting A Logo/Mascot

## Logo/Mascot FAQ

### I want to add a logo or mascot. Do you have any logos/mascots that I can choose from?

Yes. Descon offers a variety of stock logo/mascot options. You can download our stock logo sheet at [www.desconinc.com](http://www.desconinc.com) (or call 877-337-2661) to see if there is a logo that will work for your school. To place an order with a stock logo, simply include the item number of the logo you would like.

### I want to add my school's logo/mascot to a product. Can you do that?

Yes. Descon will add any custom logo, *that meets the requirements below*, to products offering a logo option for a one-time \$50.00 art fee. This fee covers the placement of your logo onto Descon products and for storing your logo for future use.

See "How to submit a logo/mascot" below for more information. Descon will keep your logo on file for future orders.

## How to Submit a Logo/Mascot

To ensure you receive the highest quality product possible Descon Inc. has very strict requirements for submitting a logo. We know that sometimes it may be difficult to locate and maintain the digital files for your school mascot and we understand that it can be overwhelming. Below you will find all the information needed to submit a logo and some tips for the process. If you still have questions feel free to contact a sales representative at 877-337-2661.

Accepted Media: Digital copies on: CD or DVD (mailed), or via E-mail (Preferred method)

Resolution: We request all files be at least 300dpi, and prefer that all files be at least 6”h x 6”w. If you are unsure if your file meets these specifications, contact a Descon sales representative.

Colors: If your logo/mascot has colors specific to your school, we will best match your color to our color chart. Exact color matches may not always be possible due to limitations of the materials. Color samples of our Standard and Earth Tone Colors are available upon request.

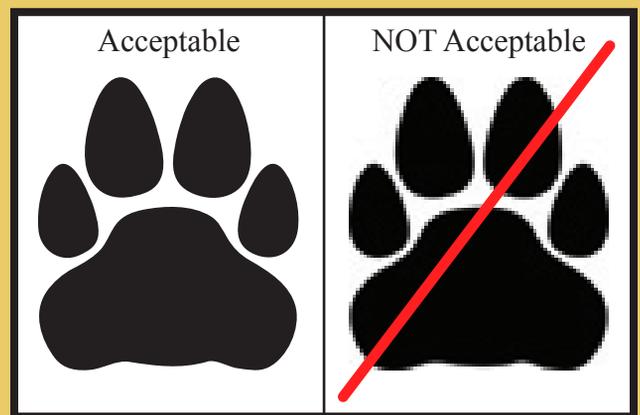
Accepted Formats: .eps, .ai (Illustrator files in **Vector format are preferred**)  
.psd (PhotoShop files may qualify depending on resolution and size)  
.jpeg, .pdf (\*These files qualify ONLY if above resolution and size are met)

We DO NOT accept: Microsoft Office files (ie- Word, Publisher)  
Images pulled from websites

Failure to follow these requirements may result in extra charges and/or delays in production. If you have a file that is not listed above or would like your file to be proofed prior to placing an order, we would be happy to check it for usability.

When needing to locate suitable logo/mascot files, remember to consider these sources:

- School/corporation's administrative, athletic, and media arts departments
- Vendors of your apparel, stationary, and other school-spirited items



## For Custom-Created Logos

Descon can also create a custom logo for your school. Contact Descon for a quote.