

Don't just meet regulations,  
**EXCEED**  
 Expectations!

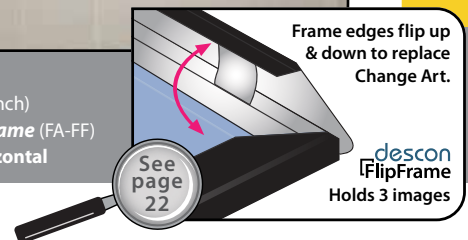
# EXPLAIN A MEAL



- > **Upgrade** to a long lasting sign
- > Provide **Clear & Simple messages** to students
- > Helps to **make more meals** reimbursable



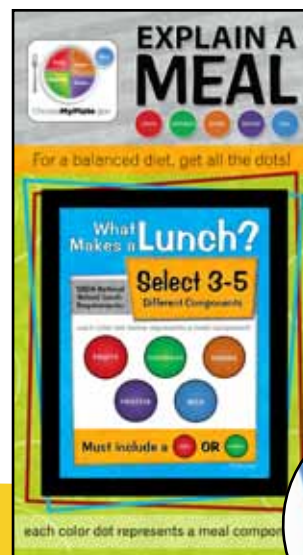
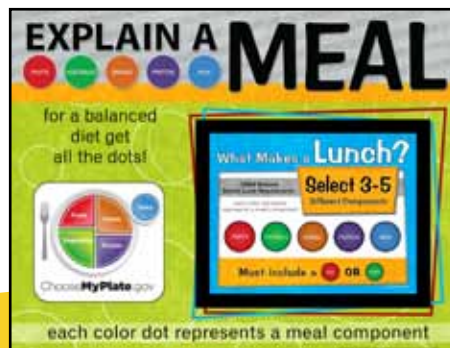
22" x 28"  
 \$150 (EAM-Lunch)  
 Includes Flip Frame (FA-FF)  
 Vertical or Horizontal



EVERY café

Limited space?  
**COMMUNICATE REGULATIONS BETTER**  
 with our compact solutions!

23-1/2" x 18"  
**WM: \$160**  
 (EAM-1824SH-WM)  
**CH: \$180**  
 (EAM-1824SH-CH)



12" x 22"  
**WM: \$135**  
 (EAM-2212-WM)  
**CH: \$155**  
 (EAM-2212-CH)



Wall Mount (WM) or Ceiling Hung (CH)



**ADD**

**EXPLAIN A MEAL**



*to your  
Serving Lines!*

**Why?  
So you can...**

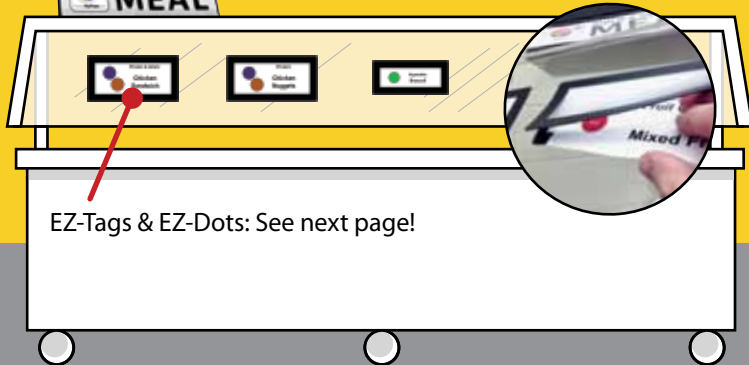
- > Make guidelines easy for students to understand
- > Have Clear & Simple component identification
- > Communicate at eye level
- > Be consistent & professional with messaging



**A** Main Sign for wall or ceiling



**B** EZ-Counter Top Display



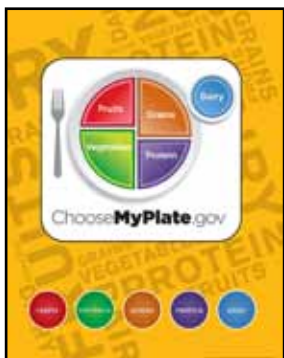
EZ-Tags & EZ-Dots: See next page!

**A** 23-1/2" x 20"  
**Wall: \$165**  
(EAM-2024DH-WM)  
**Ceiling: \$185**  
(EAM-2024DH-CH)

**B** 10" x 15"  
**\$115**  
(EAM-CT)

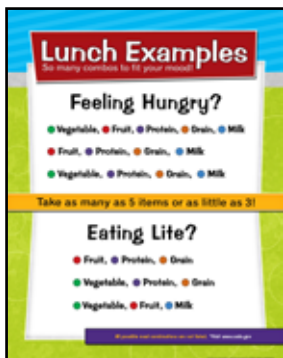
*Continue the Professional Appearance with:*

**MyPlate**



22" x 28"  
**\$150** (EAM-MyPlate)  
Includes Flip Frame (FA-FF)  
Vertical or Horizontal

**Lunch Combo Examples**



22" x 28"  
**\$150** (EAM-L)  
Includes Flip Frame (FA-FF)  
Vertical or Horizontal

**Breakfast**

**AWAITING  
FINAL USDA  
RULING**

**COMING  
SOON**



22" x 28"  
**\$150** (EAM-Breakfast)  
Includes Flip Frame (FA-FF)  
Vertical or Horizontal

\*Final design may vary slightly from shown

**Descon is Your Source for Regulation Communication!**