



Descon announces the newest addition to our

EXPLAIN A MEAL

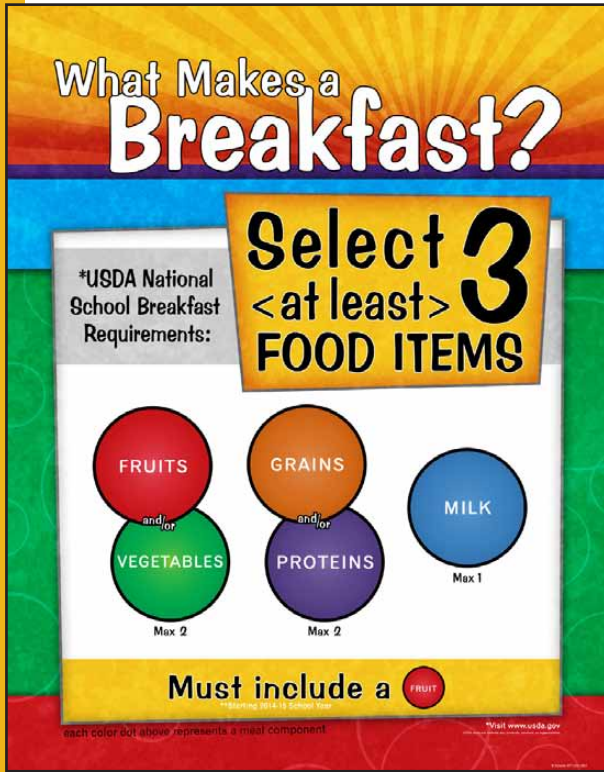


What Makes a Breakfast?

Communicate Breakfast Guidelines Clearly to Students

What Makes a Breakfast **CHANGEart** Image

22" x 28"	22" x 28"
\$150 (EAM-Breakfast)	\$85 (EAM-Bkfst-Large-Insert)
<i>Includes Flip Frame</i> (FA-FF)	<i>IMAGE ONLY</i>
Vertical or Horizontal	Vertical or Horizontal



LIMITED SPACE? Choose from these compact solutions!

Explain A Meal Sign
w/ 1mm Breakfast Insert

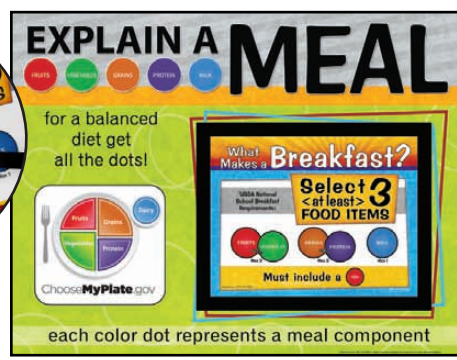
12" x 22"

WM: \$135
(EAM-Bkfst-2212-WM)

CH: \$155
(EAM-Bkfst-2212-CH)



Wall Mount (WM)
or
Ceiling Hung (CH)



Explain A Meal Sign
w/ 1mm Breakfast Insert

23-1/2" x 18"

WM: \$160
(EAM-Bkfst-1824SH-WM)

CH: \$180
(EAM-Bkfst-1824SH-CH)

ON THE BACK: What Makes a Breakfast PRODUCTS DESIGNED FOR YOUR SERVING LINES!

Add What Makes a Breakfast? to your serving lines!

- > Make guidelines easy for students to understand
- > Have Clear & Simple component identification
- > Communicate at eye level
- > Be consistent & professional with messaging

A **EXPLAIN A MEAL**
For a balanced diet - get all the dots!

B **What Makes a Breakfast?**
Select 3 <at least> FOOD ITEMS
Must include a

What Makes a Lunch?
Select 3-5 Different Components
Must include a OR

each color dot represents a meal component

A **EXPLAIN A MEAL**
Lunch Signage
Also Available

B **What Makes a Lunch?**
Select 3-5 Different Components
Must include a OR

What Makes a Breakfast?
Select 3 <at least> FOOD ITEMS
Must include a

Build a Healthy MEAL

A **EXPLAIN A MEAL**
Lunch Signage
Also Available

B **What Makes a Lunch?**
Select 3-5 Different Components
Must include a OR

What Makes a Breakfast?
Select 3 <at least> FOOD ITEMS
Must include a

Choose MyPlate.gov

Explain A Meal Sign
w/1mm Breakfast & Lunch Inserts
23-1/2" x 20"
Wall: \$165
(EAM-2024DH-Combo-WM)

Ceiling: \$185
(EAM-2024DH-Combo-CH)

EZ-Counter Top Display
w/1mm Breakfast Insert
10" x 15"
\$115
(EAM-Bkfst-CT)

Display Guidelines On Breakfast Carts

1mm Hard Insert
Plus EZ-Display

10" x 12-1/2"
\$44

(EAM-Bkfst-Cart)
Includes EZ-Display
Vertical or Horizontal

10" x 12-1/2"
\$25

(EAM-Bkfst-Small-Insert)
IMAGE ONLY
Vertical or Horizontal



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- ✓ Market your Program

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